

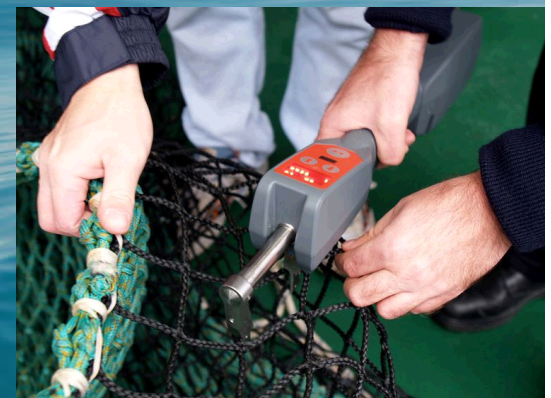


Technical Measures within the new CFP

NWW AC

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The Challenges?

- *The new CFP*
- *Simple and clear rules*
- *Incentives to comply*
- *Making regionalisation work*
- *Integrating ecosystem measures*

Technical measures and the new CFP!

MISY
The name you can trust



Simplification!



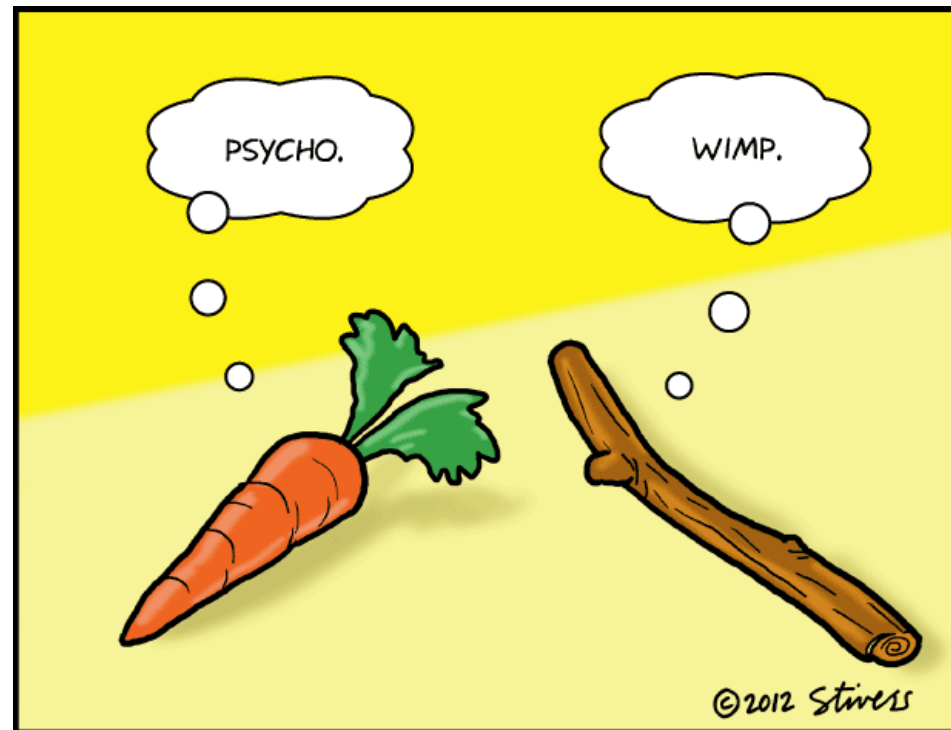
Are there redundant measures?
Are there unnecessary measures?
How do we ensure we keep things simple?

Control and Trust!



Demonstrating what you say is what you do?

Incentives!



**How and what incentives will work?
What about soft law?**

Industry buy-in!



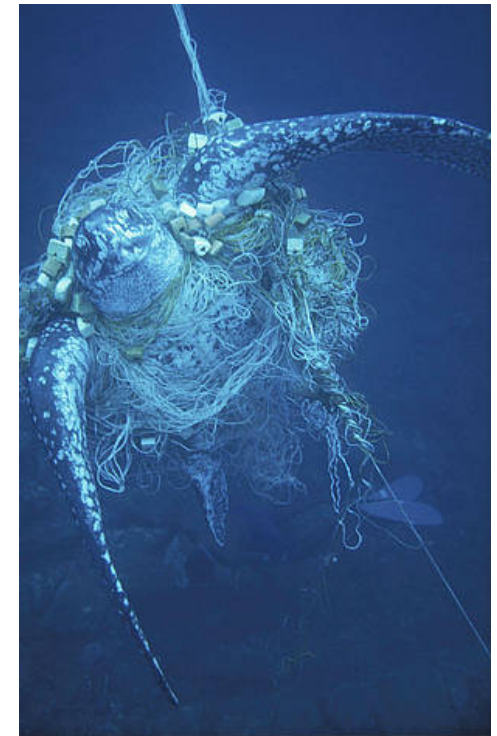
How to use industry knowledge in the right way?

Reducing unwanted catches!



- **In which fisheries are there problems?**
- **Can we make better use of alternative tools?**

And don't forget the ecosystem!



- **How to include?**
- **General measures or regionally specific?**

What is our thinking?



Develop a Framework!

Common rules & standards



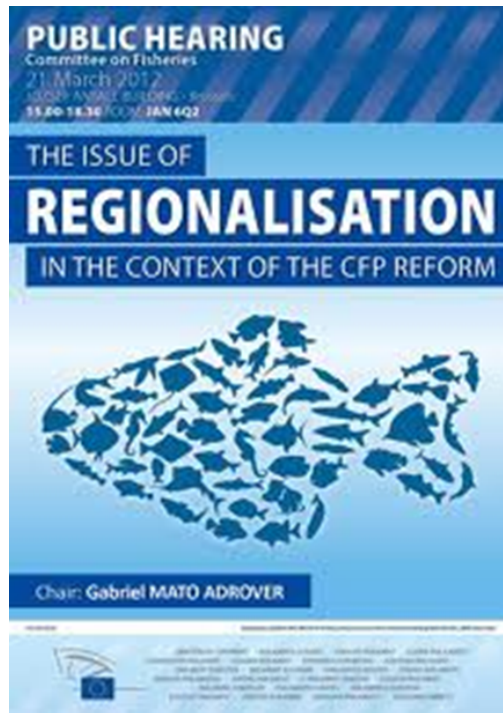
- **Which rules are common?**
- **Do we need some baseline/standards/reference gears?**

A storage facility



**A home for measures pending regionalisation
but which ones still need a “home”?**

A Vehicle for Regionalisation



**Mainly through MAPs
But do we need other mechanisms?**

Change the Govern^{ance}!



**Adaptable and responsive technical measures
but not necessarily under law**

Timelines

- *Consultation – end of April*
- *Impact Assessment*
- *Drafting proposal*
- *Adoption – late Autumn*

The take home message!

