



BIM

Ireland's
Seafood
Development
Agency



An Roinn Talmhaíochta,
Bia agus Mara
Department of Agriculture,
Food and the Marine



EUROPEAN UNION
This measure is part-financed
by the European Maritime
and Fisheries Fund

“Clean Oceans”

Ireland’s marine Litter campaign for the producer sector

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NWWAC ,Dublin Castle,

4th September 2019



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Fishing For Litter in Ireland

- Gives an opportunity for positive visibility to the public
- Gives ownership of a specific action that other stakeholders cant do on this scale
- Positioned as a valuable contribution by the sector to the wider issue of Ocean Health
- Developing a Consumer facing presence is especially important in the current climate



What has been done?

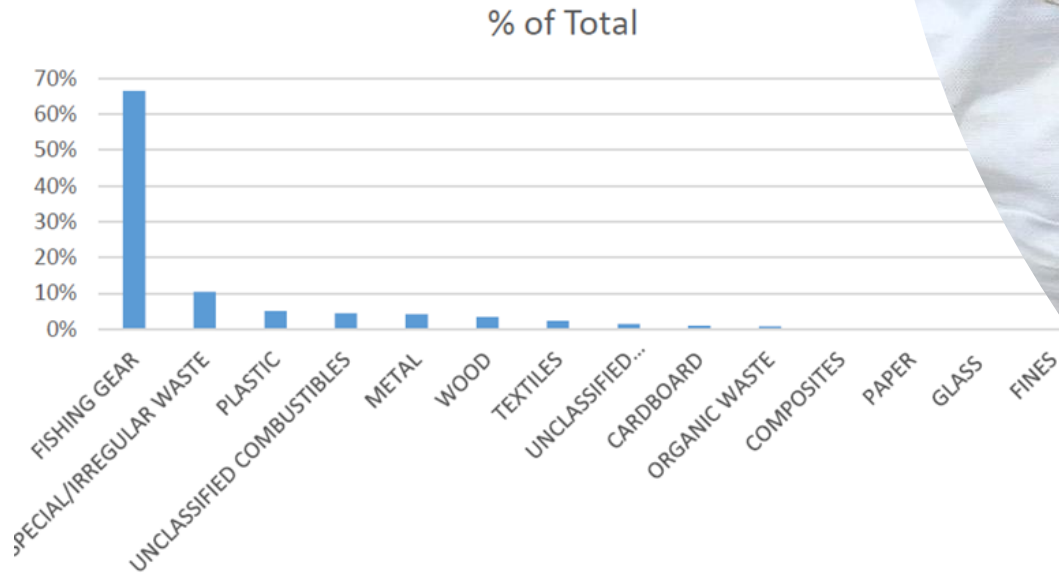
- Since 2015 330 T of marine litter retrieved by fishing vessels. Currently 131 vessels registered
- waste characterisation on:
 - Fishing for Litter (passively fished waste)
 - Galley Waste
- Retired gear for prepared for recycling (since 2006; ~600 tonnes)

BIM Net Management Programme

- Target work with key groups to date..
Must go national wide in preparation of the Directives
- Mobile Shredder to help compact it o
easier to transport



Analysis of Marine Litter retrieved









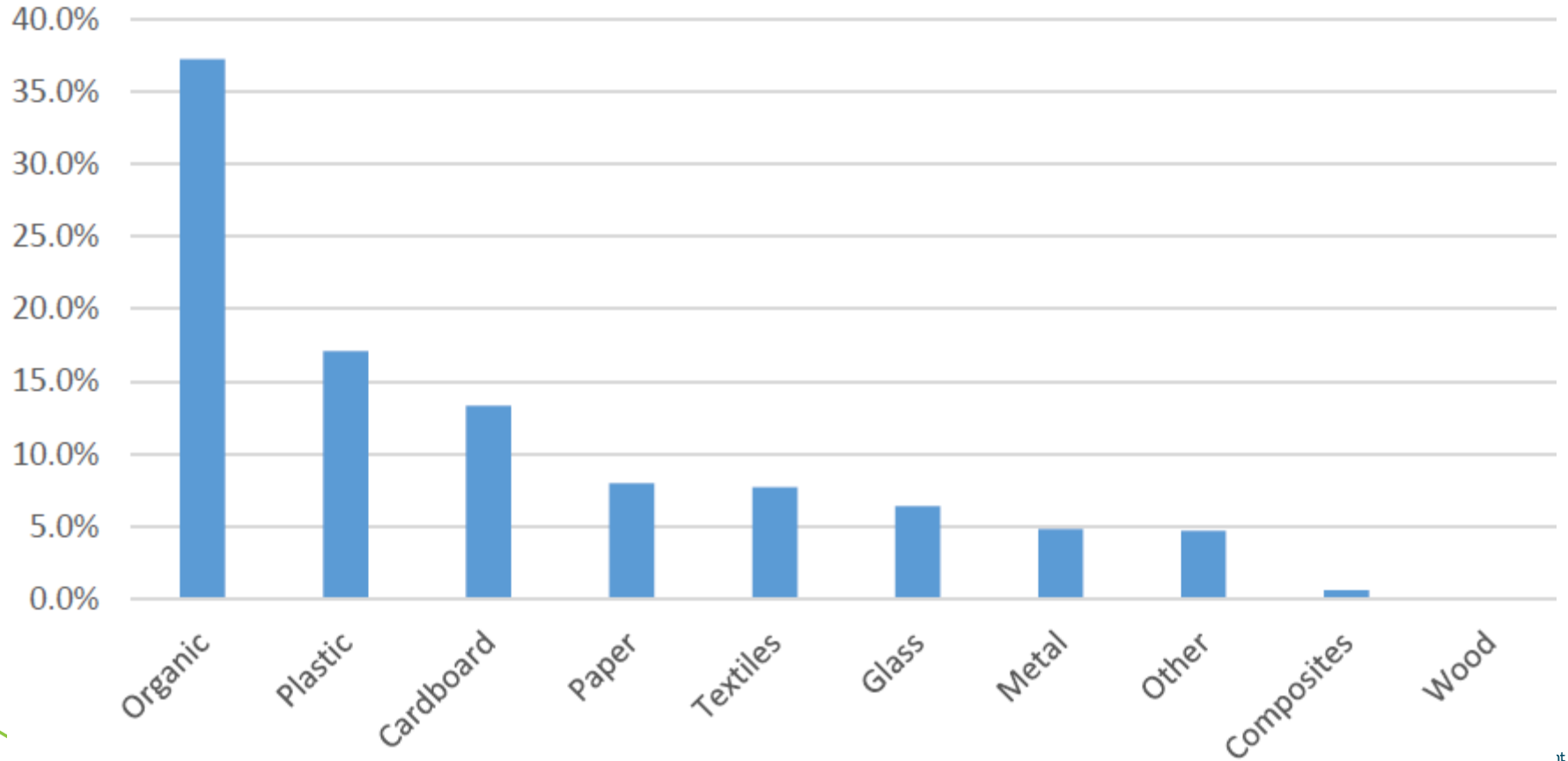
- Global Ghost Gear Initiative ND
Animal Protection International
 - Gill nets the highest risk for ghost fishing







Overall Profile of Vessel Based Waste



Why wider than FFL?

- Overarching Eu policies
 - #Newplasticseconomy
 - #Circulareconomy
- 2 key pieces of legislation that will affect all in the room
 - Reducing of plastics in the Marine Env (SUP)
 - Port Reception Facilities
- Facing the Green wave
- Ensure we have the public social trust for our businesses
- Take control of the impact of these on the sector
- Managing the economic cost of the business change



Mapping Fishing Gear with Plastic

- Initial workshop
 - Introduce the policies and Directives to the practioners in the sector
 - Placing it on the market to Waste contractors
 - Create new synergies ad new business reasons to meet



Why act now?

- Collating expertise and information is consuming
- Division will cause delay in our response.. Working collaboratively early helps to gather important insights
- Leadership will bring creditability for the sector
- We need our efforts to be acknowledged as part of the public #greenwave
- Time now allows some creative thinking to our current business models
- The sector is best placed to see where improvements can be made
- Timelines are given

Key Timelines

By July 2020

Format for reporting data by Member States on the amounts of fishing gear containing plastics put on the market and on the amounts of waste fishing gear collected.

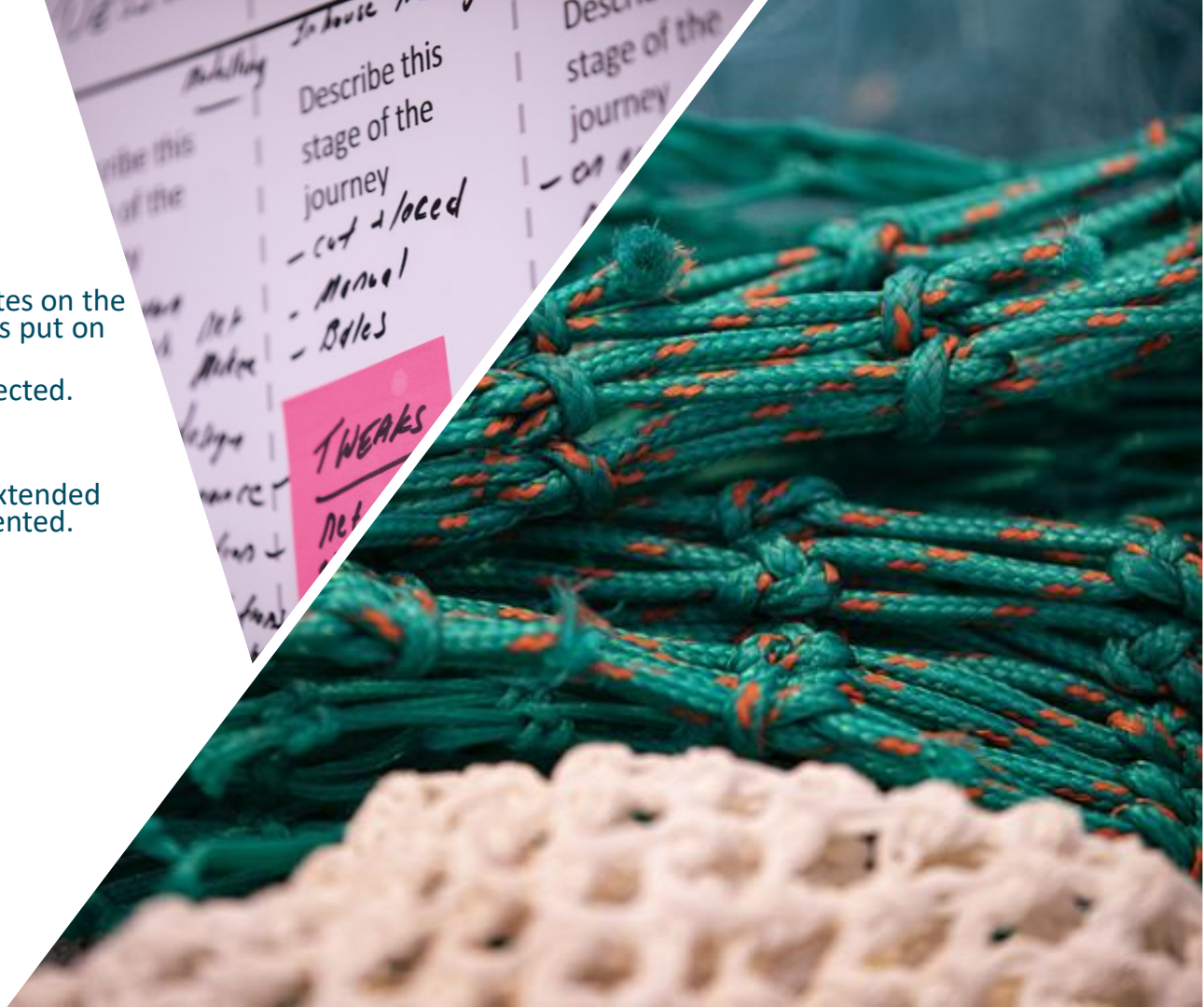
Jan 2025

Member States will be required to have Extended Producer Responsibility schemes implemented.

Other DG Mare Initiatives communicated:
Launch calls for two studies –

– on circular design for fishing gear

– on monitoring and reporting of
– fishing gear placed on market,
– waste fishing gear and
– passively fished waste collected.



Collating the areas of related activities ... Clean Oceans

The Clean Oceans Initiative



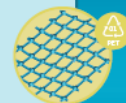
REFERENCE

- * Establish baselines to understand the volume and nature of marine litter, end of life gear and plastic waste streams from the sector
- * Identify commercial pathways for end of life fishing gear with plastics



REDUCE

- * Smart Net Management
- * Onshore Waste & Resource Management
- * On-board Initiatives/Eco Pact on farms
- * Apply circular economy principles to achieve efficient use of plastic resources



REWARD

- * Identify individual and community efforts
- * Recognise and share the stories and achievements of the sector Develop "Green Ship" credentials



RETRIEVE

- * Aquaculture area shore/pier clean
- * Fishing For Litter
- * Co-ordinated Local Aquaculture Management Systems (CLAMS)



REACH

- * Stakeholder/community engagement at local events
- * Awareness training on marine plastics for the seafood sector
- * Community Charters or "Green Deals" giving co-commitment between marine and land partnerships
- * Working with stakeholders in the Clean Coast network



RECORD

- * Establish recording methods so Vessels can log marine litter, waste returned and end of life gear management using geo-tagging technology to share activity and metrics



Promote the sector in local communities ...

High level of volunteering within the sector for other activities

Participating in reducing Marine Litter is no different



Work closely with media savvy fishermen



irishfishingphotos

Following

500 posts

2,231 followers

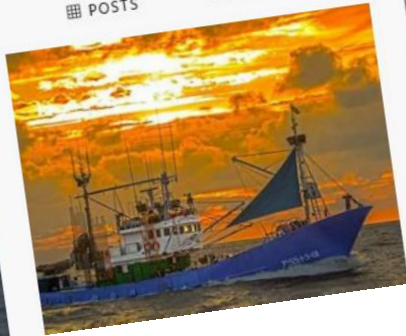
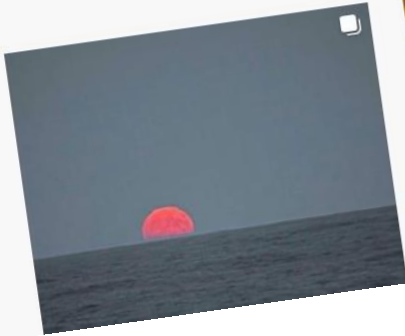
475 following

John Roberts

Followed by martinoliversurf, k_kirwan_, ajax_pz36 + 31 more

POSTS

TAGGED



thefishboxdingle

Following

119 posts

2,191 followers

363 following

The Fish Box Dingle

Newly opened Seafood Bar/Take Away based on Green Street, Dingle. Freshest fish from our family fishing trawler. Doing our own very unique thing ❤️🇮🇪
www.thefishboxdingle.com

Followed by dinglenews, thefishgirl, dingleaquarium + 21 more



Fish Dishes



Freshest of ...



Seafood A...



Branded Cl...



fishy633

Following

110 posts

499 followers

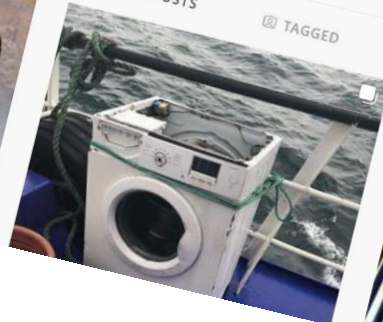
750 following

John Power

Followed by Irishfishingphotos and eellogic

POSTS

TAGGED



ment

Communications

Public Engagement

- Launched a national campaign “ Love our Ocean”
- Enabling the seafood sector to tell there story



Thank you

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