

MAC/NSAC/NWWAC Webinar

Blockchain and other new technologies for the transmission of traceability information and other data in the seafood supply chain

Online, 2 December 2021, 14:00 – 17:30 CET

PROGRAMME

Moderator: Philip L. Heggelund, Senior Traceability Expert and Senior Full-Stack Software Engineer, Institute of Food Technologists (IFT)

INTRODUCTION

14:00 – 14:10 Opening Message by Kenn Skau Fischer, Executive Committee Chair, NSAC

14:10 – 14:20 FAO's work on blockchain in fish value chains

Nada Bougouss, Senior Fish Value Chain Expert, FAO

14:20 – 14:30 Slovenian Presidency's priorities on blockchain technology

Nena Dokuzov, Head of Project Group for New Economy and Blockchain Technologies, Ministry of Economic Development and Technology, Slovenia

14:30 – 14:40 Revision of Fisheries Control Regulation & Horizon Europe projects

European Commission representative (TBC)

14:40 – 14:50 Q&A

North Sea Advisory Council
www.nsrac.org
tamarat@nsrac.org

Market Advisory Council
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North Western Waters Advisory Council
www.nwwac.org
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PRESENTATIONS BY EXPERTS

14:50 – 15:00 Should seafood traceability systems be based on blockchain technology?

Petter Olsen, Senior Scientist, Nofima

15:00 – 15:10 Increasing trust and transparency in fisheries with emerging data technologies

W. Nikolaus Probst, Senior Scientist, Thünen-Institute of Sea Fisheries

15:10 – 15:20 Decentralised trust in food supply chains

Tomaž Levak, Founder, Trace Labs Group

15:20 – 15:30 Implementing blockchain in seafood – challenges and opportunities

Frank Fleming, Founder & CEO, Verifact

15:30 – 15:50 Q&A

15:50 – 16:00 Coffee Break

PANEL DISCUSSION

16:00 – 16:10 Welcome Message by Alexandra Philippe, Executive Committee Vice-Chair, NWWAC

16:10 – 16:30 Experiences of seafood supply chain operators

Fisheries: Patrick Murphy, CEO, Irish South and West Fish Producers Organisation

Aquaculture: Alf-Gøran Knutsen, Managing Director, Kvarøy Fiskeoppdrett AS

Processing: Angel Matamoro Irago, Chief CSR Officer, Nueva Pescanova

Wholesale: Britta Gallus, Head of Corporate Responsibility and Transparency, METRO AG

16:30 – 17:20 Q&A

CONCLUSION

17:20 – 17:30 Concluding Message by Guus Pastoor, Chair, MAC

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