



EU's new approach to Sustainable Blue Economy

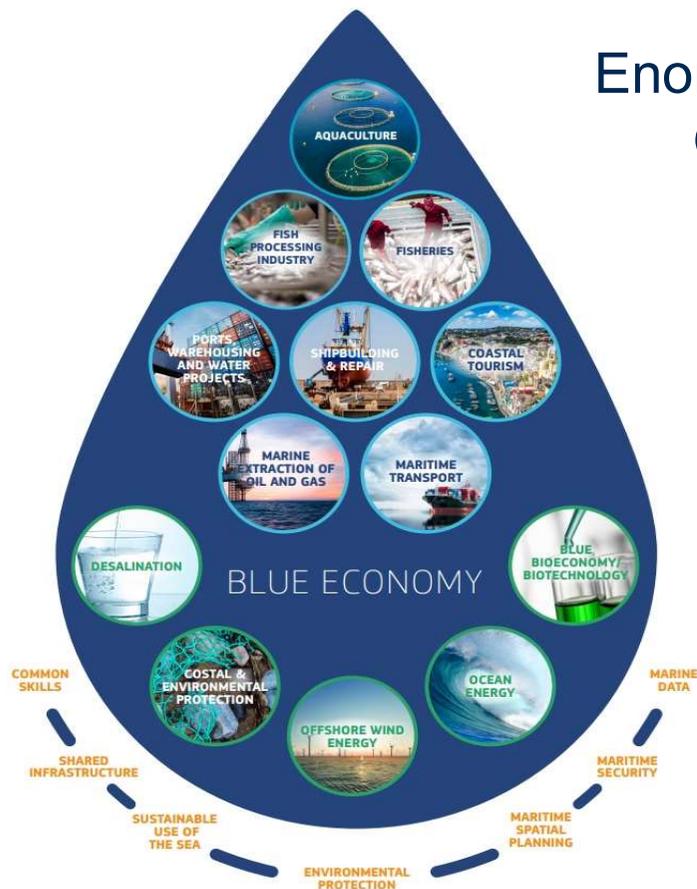


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New approach for a **sustainable blue economy** in the EU

Transforming the EU's Blue Economy for a Sustainable Future

Enormous Blue Economy **growth potential still untapped**
Opportunities to be exploited in a **sustainable way**



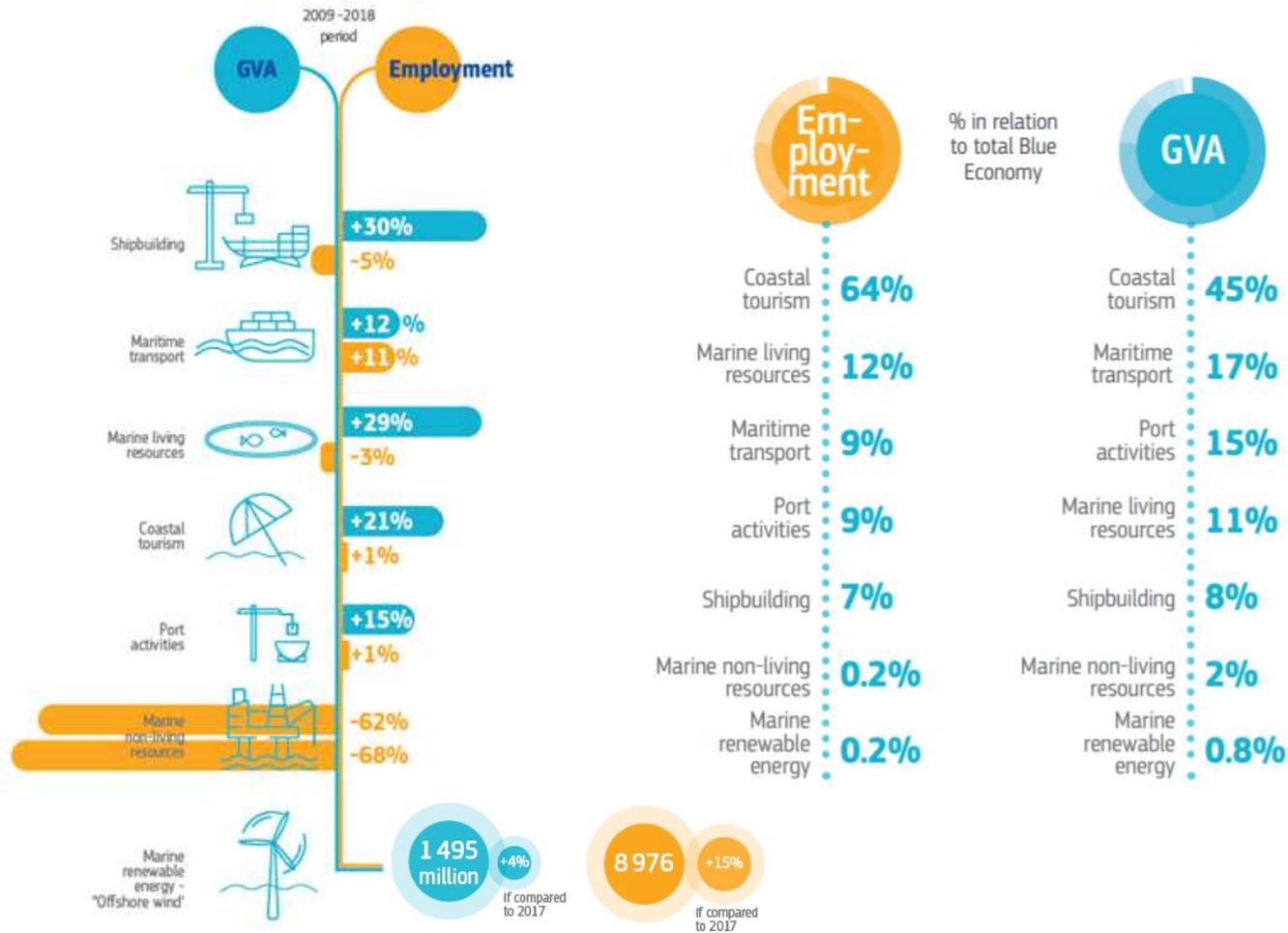
- ❑ **2030 Agenda and European Green Deal**
- ❑ **There is no green without blue**
- ❑ **Support recovery and more sustainable resilient socio economic models**
- ❑ **Need for a reinforced multi level/multi sector governance**



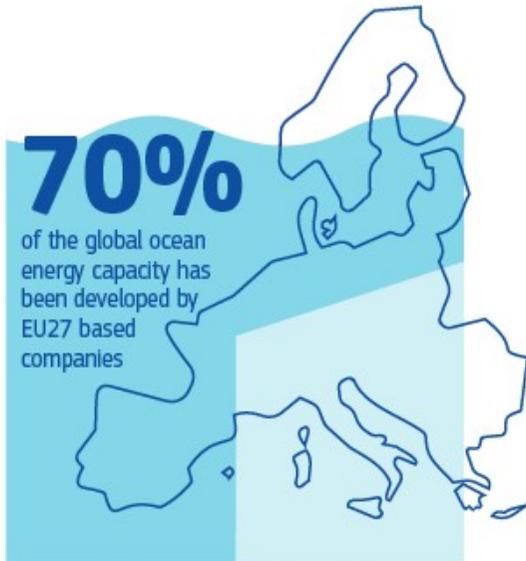
4. Key figures

Indicator	EU Blue Economy 2018
Turnover	€650 billion
Gross value added	€176 billion
Gross profit	€68 billion
Employment	4.5 million
Net investment in tangible goods	€6.4 billion
Net investment ratio	3.6%
Average annual salary	€24 020

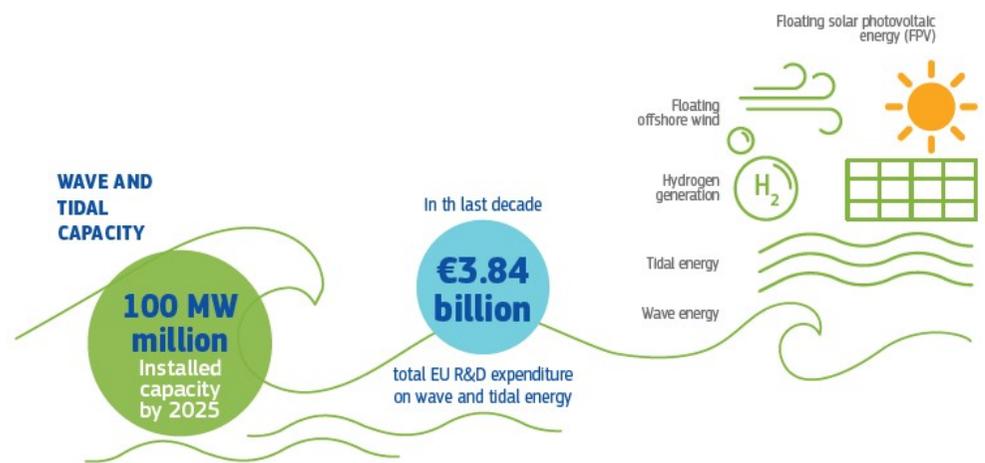
5. Established sectors



6. Emerging sectors



The EU maintains global leadership (despite the UK's withdrawal from the EU)



DESALINATION
Between 2010 and 2019 the new commissioned capacity (was of 0.84 million m³/day) investment of €630 million

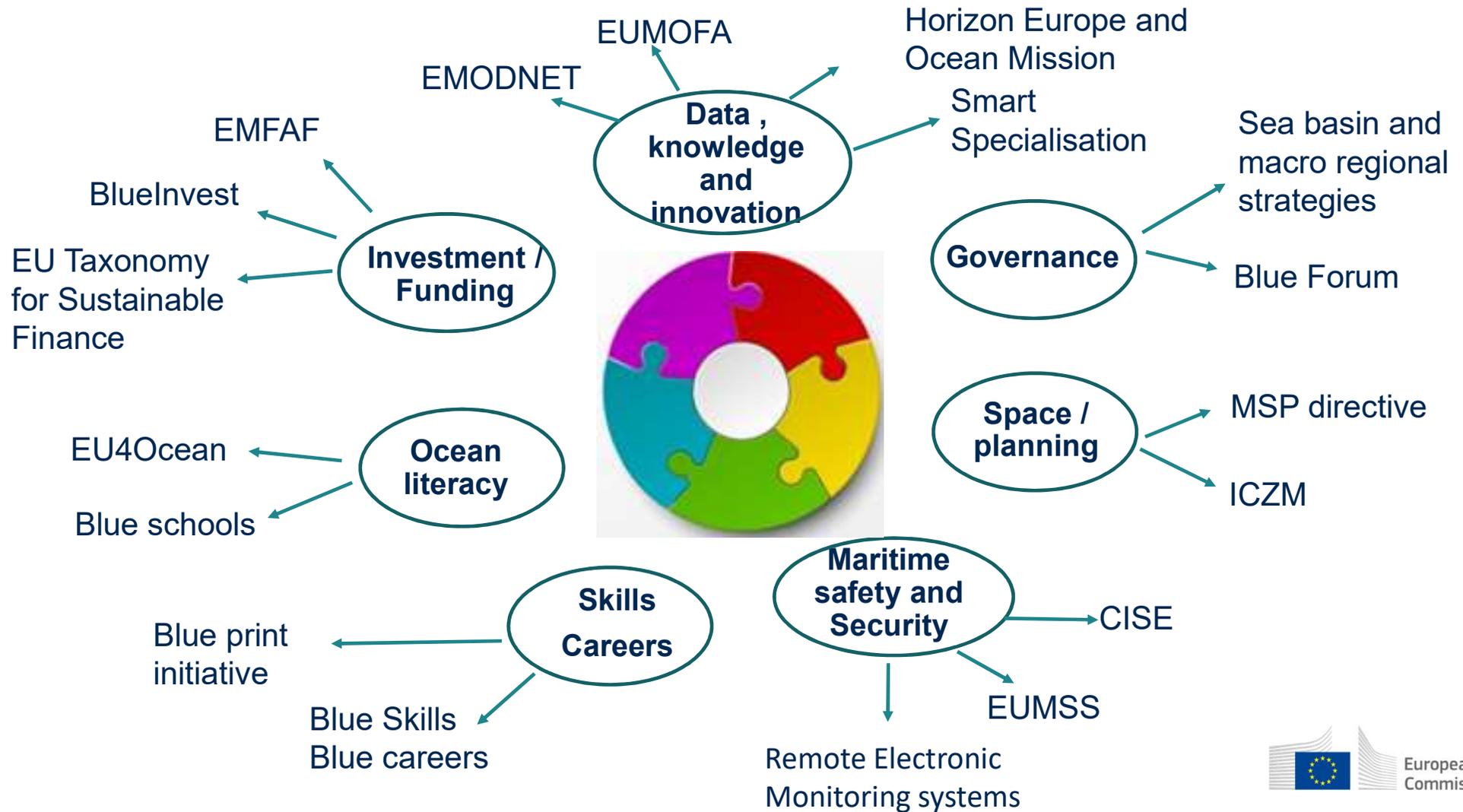


What do we mean by sustainable blue economy?

Sustainable blue economy is at the intersection of 3 concepts:



SBE - setting the right conditions



Breaking silos and joining forces

- Maritime Spatial Planning: preventing conflicts, exploring synergies and reconciling nature conservation and economic development;
- Ocean literacy: raising public awareness and empowering EU citizens.
- Sea basin strategies and BE strategies for outermost regions: taking into account regional specificities and cross-border challenges;



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Thank you !