

- ACRUNET Update
- NWWRAC



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RÉGIONAL POUR
LES EAUX OCCIDENTALES
SEPTENTRIONALES

NORTH WESTERN
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REGIONAL ADVISORY
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CONSEJO CONSULTIVO
REGIONAL PARA
LAS ÁGUAS
NOROCCIDENTALES



NWWRAC, Dublin, 5 July 2012

Proposal:

ACRUNET would like to establish regular communication with the NWWRAC through the Secretariat and present its outcomes and exchange views with NWWRAC members at sub-regional Working Group meetings.

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Action:

It was agreed that the NWWRAC would support and collaborate with the ACRUNET project by establishing regular communication and exchanging views with the project coordinators to develop widely backed proposals on management measures in relation to Brown Crab.



- **❖** What's **ACRUNET**?
- **ALANTIC CRAB RESOURCE USERS NETWORK**
- An INTERREG Atlantic Area Transnational Programme project funded to the tune of €2.25 million
 - Priority 1 (Promote transnational entrepreneurial and innovation networks),
 - Objective 2 (Enhance competitiveness and innovation capacities in maritime economy niches of excellence) of the **Atlantic Area Programme**, co-financed by the European Regional Development Fund (ERDF).

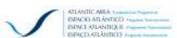




5 Countries in Atlantic Area Programme:

- Ireland
- United Kingdom
- France
- Spain
- Portugal
 ALL COUNTRIES ARE REPRESENTED IN ACRUNET









Who is ACRUNET?

15 Partners:

KFO, NFFO, SFF, SAGB, CNPMEM - FISHING

BIM, Seafish, IPMA, CETMAR – DEVELOPMENT AGENCIES

Marine Institute, Cefas, IFREMER, - SCIENCE

Bord Bia, FranceAgrimer, Seafood Scotland - MARKETING

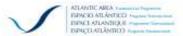




What came before ACRUNET?

The UK & ROI Transnational Brown Crab Group Sept 2008 – January 2010 Identified the challenges

- Complex fishery
 - Offshore versus inshore
 - Live crab versus processed crab
- Rising costs
- Steady growth in landings but not in demand
- Little significant management
- Lack of trust





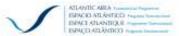


The Solution?

Tackle the:

- 1. Lack of management
- 2. Inconsistent quality (grading)
- 3. Underdeveloped market
- 4. Build trust

= ACRUNET

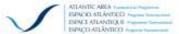






ACRUNET is built on 9 Activities (Work Packages)

- Activity 1 Preparation
- Activity 2 Network Development and Transnational Cooperation
- Activity 3 Development of an Effective Industry-Science Interface
- Activity 4 Development of an ISO 65 accredited European Quality Standard
- Activity 5 Characterisation, analysis and modelling of the European brown crab industry
- Activity 6 Introduction of Innovative Technologies and Practices to the brown crab
- Activity 7 Focused European Consumer Education and Marketing of brown crab
- Activity 8 Communication and Dissemination
- Activity 9 Project Management







ACRUNET Partner Meetings

June 2012 – Preparatory Meeting, Dublin

October 2012 – "Kick-off" Meeting, Dublin

February 2013 – SAGB-hosted Meeting, London





ACTIVITY 3 – Science /Industry Interface

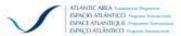
MANAGEMENT

Partners involved

- Marine Institute
- Marine Scotland*
- IFREMER
- Cefas

All partners produced detailed background data for their regions at the London meeting – the challenge is to integrate them

*Marine Scotland not a full partner to date but it is hoped to add it as part of allowed changes and if budget permits







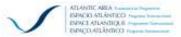
ACTIVITY 3 – Science /Industry Interface

MANAGEMENT

Proposed Actions

- ✓ Review the scientific stock assessments and indicate if they are fit for (management) purpose
- ✓ Identify alternative indicators for stock assessment
- ✓ Identify the data needs and who will provide these data
- ✓ Benchmark the management system against MSC (or other) certification requirements
- ✓ Identify preferred management strategies and policies in industry (catching sector and marketing sector)
- ✓ Develop (implement?) practical examples of crab management plans locally or regionally

- Dr Oliver Tully, Marine Institute





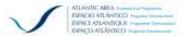


ACTIVITY 4 - Development of an ISO 65 accredited European Quality Standard

Partners Involved

- BIM
- Seafish

There are already individual standards in Ireland the UK and France. The partners are preparing a "hybrid" standard which will be deemed accredited to ISO 65 level.





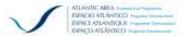


ACTIVITY 5 - Characterisation, analysis and modelling of the European brown crab industry

Partners involved

- BIM
- Seafish

The results of this Activity will dictate the pace and scope of the marketing activities







ACTIVITY 5 - Characterisation, analysis and modelling of the European brown crab industry

Objectives:

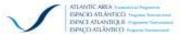
 Improve the resilience and sustainability of brown crab production and consumption in Europe

Work plan:

 Understand European brown crab production and consumption through analysis, modelling and industry dialogue

Results:

 Characterised brown crab seafood system and framework for understanding and responding to issues.



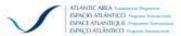




Activity 6 - Introduction of Innovative Technologies and Practices to the brown crab

Partners involved

- IPMA
- CETMAR
- NFFO
- BIM
- KFO







Activity 7 - Focused European Consumer Education and Marketing of brown crab

Partners Involved

- FranceAgrimer
- Bord Bia
- Seafood Scotland







Activity 2 - Network Development and Transnational Cooperation

Partners Involved

KFO and all partners





Activity 8 - Communication and Dissemination

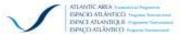
Partners Involved

KFO and all partners

Factsheet – in English and French

Newsletter – 1st Issue this month and thereafter quarterly

Website: www.acrunet.eu







Thank you for your attention

Norah Parke

