



- **ACRUNET Update**
- **NWWRAC**
- **17th April 2013**

- **Norah Parke**
- **ACRUNET Coordinator for Network & Communications**



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NWWRAC, Dublin, 5 July 2012

Proposal:

ACRUNET would like to establish regular communication with the NWWRAC through the Secretariat and present its outcomes and exchange views with NWWRAC members at sub-regional Working Group meetings.

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Action:

It was agreed that the NWWRAC would support and collaborate with the ACRUNET project by establishing regular communication and exchanging views with the project coordinators to develop widely backed proposals on management measures in relation to Brown Crab.



❖ What's **ACRUNET**?

❖ **A**LANTIC **C**RAB **R**ESOURCE **U**SERS **N**ETWORK

❖ An INTERREG Atlantic Area Transnational Programme project funded to the tune of €2.25 million

- Priority 1 (Promote transnational entrepreneurial and innovation networks),
- Objective 2 (Enhance competitiveness and innovation capacities in maritime economy niches of excellence) of the **Atlantic Area Programme**, co-financed by the European Regional Development Fund (ERDF).

5 Countries in Atlantic Area Programme:

- Ireland
- United Kingdom
- France
- Spain
- Portugal

ALL COUNTRIES ARE REPRESENTED IN ACRUNET





Who is ACRUNET?

15 Partners:

KFO, NFFO, SFF, SAGB, CNPMEM - FISHING

BIM, Seafish, IPMA, CETMAR – DEVELOPMENT AGENCIES

Marine Institute, Cefas, IFREMER, - SCIENCE

Bord Bia, FranceAgrimer, Seafood Scotland - MARKETING



What came before ACRUNET?

The UK & ROI Transnational Brown Crab Group

Sept 2008 – January 2010

Identified the challenges

- Complex fishery
 - Offshore versus inshore
 - Live crab versus processed crab
- Rising costs
- Steady growth in landings but not in demand
- Little significant management
- Lack of trust



The Solution?

Tackle the:

1. Lack of management
2. Inconsistent quality (grading)
3. Underdeveloped market
4. Build trust

= ACRUNET



ACRUNET is built on 9 Activities (Work Packages)

Activity 1 – Preparation

Activity 2 - Network Development and Transnational Cooperation

Activity 3 - Development of an Effective Industry-Science Interface

Activity 4 – Development of an ISO 65 accredited European Quality Standard

Activity 5 - Characterisation, analysis and modelling of the European brown crab industry

Activity 6 - Introduction of Innovative Technologies and Practices to the brown crab

Activity 7 - Focused European Consumer Education and Marketing of brown crab

Activity 8 - Communication and Dissemination

Activity 9 – Project Management



ACRUNET Partner Meetings

June 2012 – Preparatory Meeting, Dublin

October 2012 – “Kick-off” Meeting, Dublin

February 2013 – SAGB-hosted Meeting, London



ACTIVITY 3 – Science /Industry Interface MANAGEMENT

Partners involved

- Marine Institute
- Marine Scotland*
- IFREMER
- Cefas

All partners produced detailed background data for their regions at the London meeting – the challenge is to integrate them

*Marine Scotland not a full partner to date but it is hoped to add it as part of allowed changes and if budget permits



ACTIVITY 3 – Science /Industry Interface MANAGEMENT

Proposed Actions

- ✓ Review the scientific stock assessments and indicate if they are fit for (management) purpose
- ✓ Identify alternative indicators for stock assessment
- ✓ Identify the data needs and who will provide these data
- ✓ Benchmark the management system against MSC (or other) certification requirements
- ✓ Identify preferred management strategies and policies in industry (catching sector and marketing sector)
- ✓ Develop (implement?) practical examples of crab management plans locally or regionally

- Dr Oliver Tully, Marine Institute



ACTIVITY 4 - Development of an ISO 65 accredited European Quality Standard

Partners Involved

- BIM
- Seafish

There are already individual standards in Ireland the UK and France. The partners are preparing a “hybrid” standard which will be deemed accredited to ISO 65 level.



ACTIVITY 5 - Characterisation, analysis and modelling of the European brown crab industry

Partners involved

- BIM
- Seafish

The results of this Activity will dictate the pace and scope of the marketing activities



ACTIVITY 5 - Characterisation, analysis and modelling of the European brown crab industry

- **Objectives:**
 - Improve the resilience and sustainability of brown crab production and consumption in Europe
- **Work plan:**
 - Understand European brown crab production and consumption through analysis, modelling and industry dialogue
- **Results:**
 - Characterised brown crab seafood system and framework for understanding and responding to issues.



Activity 6 - Introduction of Innovative Technologies and Practices to the brown crab

Partners involved

- IPMA
- CETMAR
- NFFO
- BIM
- KFO



Activity 7 - Focused European Consumer Education and Marketing of brown crab

Partners Involved

- FranceAgrimer
- Bord Bia
- Seafood Scotland



Activity 2 - Network Development and Transnational Cooperation

Partners Involved

- KFO and all partners



Activity 8 - Communication and Dissemination

Partners Involved

- KFO and all partners

Factsheet – in English and French

Newsletter – 1st Issue this month and thereafter quarterly

Website: www.acrunet.eu



- Thank you for your attention
- Norah Parke



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