

Bord taxceigh Mitere Inith Sea Pistneries Boord

ACRUNET Atlantic Crab Resource Users NETwork Progress Report to NWWRAC November 2013 Ian Lawler

www.bim.ie





Background

- Project Commenced July 2012
- 4 Project Meetings held
- Dublin, London, Paris, Vigo
- Concrete progress in all Activities







Progress

- 2 New Partners Added to Project
- Marine Science Scotland Activity 3
- Hull University Activity 6
- Project end date to be extended to June 2015





- Activity 2 & 8: Industry Network Building & Communication
 - ACRUNET website: <u>www.acrunet.eu</u>
 - Go to page Media Centre for Factsheet in En, Fr, Es and Pt.
 - Newsletters Issues 1 & 2 (Issues 2 also in Spanish and Fr /Pt versions being reviewed/amended – available very soon)







- Activity 3: Industry / Science Interface,
 - Industry engagement in UK & Ireland
 - Industry happy with status quo?
 - Keep their heads down!
 - Need more feedback Industry Partners to consult membership on what want from science using standard template
 - Meet to discuss in Dublin prior to next Project meeting







- Activity 4: Quality Standards
 - Agreement on content of standard capable of being audited to ISO 65 at Vigo meeting
 - Industry Partners seeking volunteer vessels
 - Workshop for participants prior to next Project Meeting
 - Auditing in Ireland, UK, France in 2014
 - Now that there is agreement on Standard contend can begin development of training and guide







- Activity 5: Characterisation of European Crab Industry
 - Compiling data in each Partner country
 - Commenced market research
 - Initial results will be discussed with industry partners
 - Allow examination off drivers in industry
 - Inform Activity 7

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- Activity 6: Innovation and new products
 - Live transport trials commenced
 - Baseline data collection for variety of scenarios
 - Reduce mortality, increase range
 - Survey of crab products on market underway
 - Examine competing products
 - Exploration of possible waste outlets for processors –

PLEASE COMPLETE QUESTIONNAIRES

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- Activity 7: Promotion of brown crab
 - Design selected
 - Promotional materials being developed
 - Main activity in 2014
 - <u>http://www.souple.fr/brown-crab-</u>

<u>communication-tools/</u>

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Progress

- ACRUNET halfway through life
- Need to assess progress
- Revise actions?
- Need to widen audience
- How engage? Publications, social media, websites etc

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Thank you



INVESTING IN OUR COMMON FUTURE

