The Farm to Fork Strategy

Fisheries and aquaculture: Update May 2021

European Green Deal - von der Leyen Commission

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Sustainable food systems: benefits & opportunities



New, sustainable business opportunities





Contribute to global transition & protect future generations

FOOD SECURITY AND FOOD SAFETY ARE CORNERSTONES OF OUR FOOD SYSTEM, AND WILL NEVER BE COMPROMISED



DG MARE: FARM TO FORK



"Farmed fish and seafood generate a lower carbon footprint than animal production on land."

"the shift to sustainable fish and seafood production must also be accelerated."

Horizontal targets relevant for DG MARE

- Less pollution into the water: Reduce agricultural nutrient losses by 50% by reducing use of fertilisers by 20% & Reduce use of pesticides by 50%
- **Aquaculture:** Reduce sales of **antimicrobials** by 50% & Increase in organic aquaculture



ALREADY HAPPENED !!



• ADOPTED Organic Farming Action Plan

Objective: To accelerate the development of the organic sector. The plan will boost the production and consumption of organic products, in order to reach 25% of agricultural land under organic farming and a **significant increase in organic aquaculture** by 2030.

The action plan envisages 23 actions structured around three axis: -boosting consumption while maintaining consumer trust -increasing production -improving further the sustainability of the sector

The plan provides the sector with the right tools and enhances the role of organics in the fight against climate change and sustainable resource management, contributing to healthier and biodiverse ecosystems.



NOW: 6 Actions with planned consultations

• 402021 Animal nutrition - modernisation of EU rules on feed additives

This update will make it easier to bring sustainable & innovative additives to market, and streamline the authorisation process without compromising health & food safety. It should make livestock farming more sustainable and reduce its environmental impact in line with the EU farm to fork strategy, and help avoid carbon leaks through imports.

Feedback: closed on 25/January 2021 Public Consultation: open until 17/ June

• 1Q2022 EU farm and food products - review of policy on promotion inside and outside the EU

The EU's agricultural promotion policy helps its farmers and food industry sell their products in an increasingly competitive global marketplace.

The Commission is undertaking a review of the policy, with a view to enhancing its contribution to sustainable production and consumption, and in line with the shift to a more plant-based diet, with less red and processed meat and more fruit and vegetables.

Feedback closed on 9/march 2021 -- Public Consultation open until 23 June 2021



NOW: 6 Actions with planned consultations

• 2Q 2022: Support for the algae industry - Commission Communication -Blue Bioeconomy

The initiative aims at increasing sustainable production, ensure safe consumption and boost innovative use of algae and algae-based products in Europe.

It looks at 5 initial objectives (subject to IA): i)Improving governance framework, ii) support functioning of the market, iii) improving business environment, iv) increase social awareness and acceptance, and v) closing knowledge, research and innovation gaps.

Feedback: closed on 18 January 2021) -*- Public Consultation: May 2021 (tentative)

Dec. 2022: Step up implementation of Common Fisheries Policy (CFP)

<u>The Commission will report on the functioning of the CFP</u>, no reform is foreseen. The report will amongst others consider how the CFP caters for the large-scale changes in marine ecosystems that are likely to stem from climate change, looking at both mitigation and adaptation needs.

\rightarrow Advisory Councils part of the targeted stakeholders consultation. Expected 4Q21



NOW: 6 Actions with planned consultations

• 4Q 2022 Food labelling - revision of rules on information provided to consumers

It aims to ensure better labelling information to help consumers make healthier and more sustainable food choices and tackle food waste, by proposing to: i) introduce standardised mandatory front-of-pack nutrition labelling, ii) extend mandatory origin or provenance information for certain products., iii) revise the rules on date marking ('use by' and 'best before' dates).

→ feedback closed on 04 February 2021 Public consultation: Expected 4Q2021

2023 Legislative framework for sustainable food system

The framework will provide the basis for ensuring policy coherence at EU and national levels and a mechanism for mainstreaming sustainability in food-related policies. Over time, the framework is expected to gradually raise sustainability standards across all relevant sectoral policy areas.

Status: Expert consultation

There will be opportunities for ACs to provide their input to the work.



SHORT- TERM: Expected by the end of 2021

• 12/May/21: New Strategic Guidelines on Sustainable EU Aquaculture

The new Strategic Guidelines aim at the growth of the sector in the EU in a way that realised the full potential of aquaculture as a <u>source of food and feed with low environmental impact</u>.

2Q2021 EU code and monitoring framework for responsible business and marketing conduct in the food supply chain

Seek commitments from food companies and organisations to take concrete actions on health and sustainability, focussing in particular on: reformulating food products in line with guidelines for healthy, sustainable diets; reducing their environmental footprint and energy consumption by becoming more energy efficient; adapting marketing and advertising strategies taking into account the needs of the most vulnerable; ensuring that food price campaigns do not undermine citizens' perception of the value of food; and reducing packaging in line with the new CEAP.

Available website: <u>https://ec.europa.eu/food/farm2fork/sustainable-food-processing-wholesale-retail-hospitality-and-food-services/code-conduct_en</u>

• 4Q2021 EU geographical indications scheme (revision)

The goal of this revision is to i)strengthen the legislative framework on GIs and, where appropriate, including specific sustainability criteria and 2) improve agricultural rules that strengthen the position of farmers (e.g. producers of products with GIs) in the food supply chain.



SHORT-TERM: Expected by the end of 2021

4Q 2021 Contingency plan for ensuring food supply

The contingency plan will be EU's first mechanism to monitor the structural resilience of the food supply chain and a very concrete response to the lessons learned from the COVID crisis. The Commission plans to develop a set of procedures to be followed in times of crisis. This includes establishing an EU crisis response mechanism to effectively prepare and respond to critical events that could threaten the EU's food security.

What is envisaged:

- A forum with Member States (& possibly stakeholders) – COM coordinates

- An agreed set of procedures to follow to respond to crises \rightarrow in the form of guidelines and recommendations & (non-binding) agreements w/ MSs

Website: <u>https://ec.europa.eu/info/food-farming-fisheries/key-policies/common-agricultural-policy/market-measures/agri-food-supply-chain/contingency-plan_en#agreendealinitiative</u>

Feedback: closed 13 January 2021 - EU food system showed resilience, but challenges and risks exist. Fish & aqua: oversupply / lower demand, Horeca closures, growing aquaculture stocks

Open Public Consultation: closed 3 May 2021

Experts Meetings



Keep an eye: Relevant actions



1H 2022 (indicative): **Revision of the marketing standards for seafood products**

This would aim to provide more transparent information on such sustainability aspects of seafood products along the supply chain and up to the consumer. It would also better reward the efforts made by some producers to ensure sustainable seafood production and thus contribute to level playing field.

<u>Current challenge</u>: identify sustainability indicators applicable to all products on the EU market, domestic and imported, to be integrated in the marketing standards

Feedback: closed May 2020 - Open Public consultation: Closed February 2021.

Preliminary results: it confirmed the results of the evaluation that current standards are still aligned with the need of the sector. On sustainability, no real consensus from stakeholders. It could be positive if it really contributes to level playing field with third countries.

2024 Sustainable food labelling framework

Develop a sustainable labelling framework that would integrate nutritional, environmental, climate and social aspects of food production.

Status: Not started yet



Thank you



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