



# NWWAC FISHERIES MANAGEMENT CHART: SCOPING STUDY

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# AGENDA

- Introductions
- Creating an interactive resource
- Web GIS
- Scoping study
  - Timeline
  - Process
  - Next steps
- Questions?
- Contact

# MINDFULLY WIRED COMMUNICATIONS

MWC is a specialist communications agency focusing on marine, environmental and social issues, with extensive experience in gathering focused, constructive input for large-scale research projects, and working collaboratively with the fishing industry.

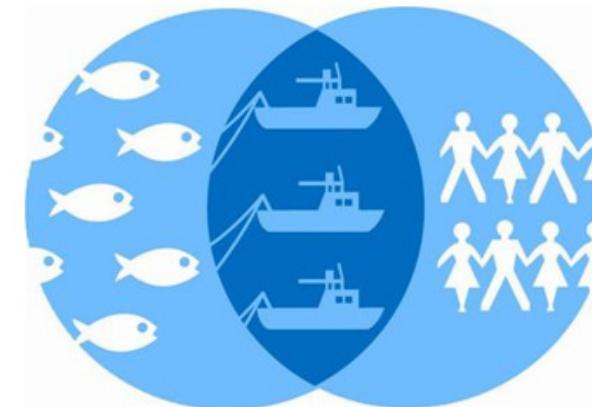
Our focus is on accessibility and impact of information, working creatively with visual assets, tone of voice and data to create visually stunning outputs that enhance our clients' core aims.

Our Science and Policy Team work closely with Advisory Councils (NSAC, PelAC) and Europe-wide research consortiums to create accessible, interactive outputs from complex scientific projects.





# MINDFULLY WIRED COMMUNICATIONS



**GAP**  
Connecting Science  
Stakeholders and Policy

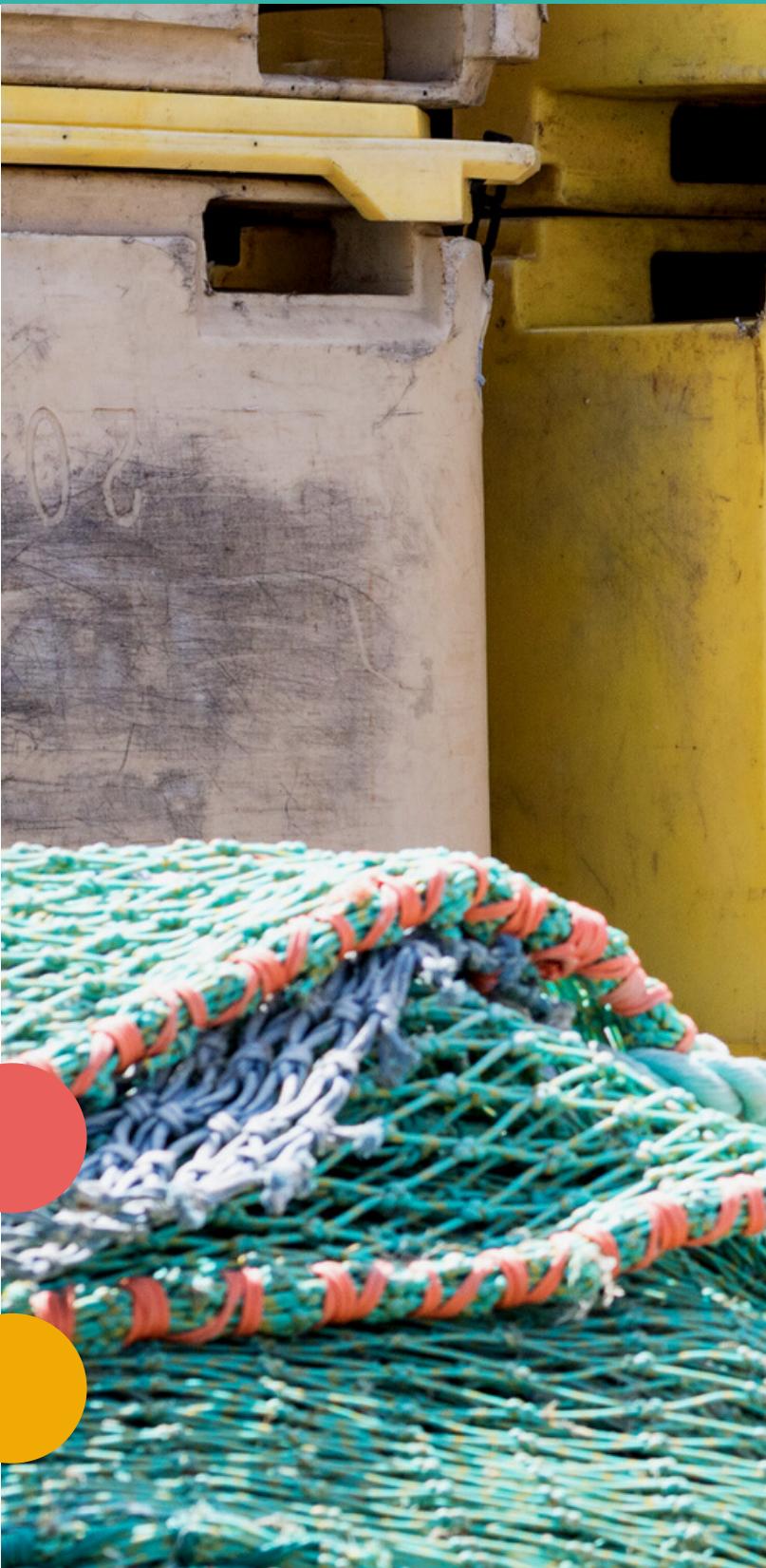


# HOWELL MARINE CONSULTING

HMC is a specialist consultancy supporting marine stakeholders to prepare for and implement a sustainable blue economy, one where economic potential is realised and maintained through responsible, sustainable practices.

We apply a transformative, interdisciplinary and inclusive approach to drive forward what is possible with blue economy planning, integrated marine management, fisheries management, technology and innovation, and taking science into policy.

We bring an understanding of the practicalities of fishing, fisheries and marine management and have experience working with fisheries stakeholders to identify information needs as spatial competition and regulatory demands increase.





# UNDERSTANDING USERS' NEEDS AND PRIORITISING INFORMATION





# AN INTERACTIVE RESOURCE

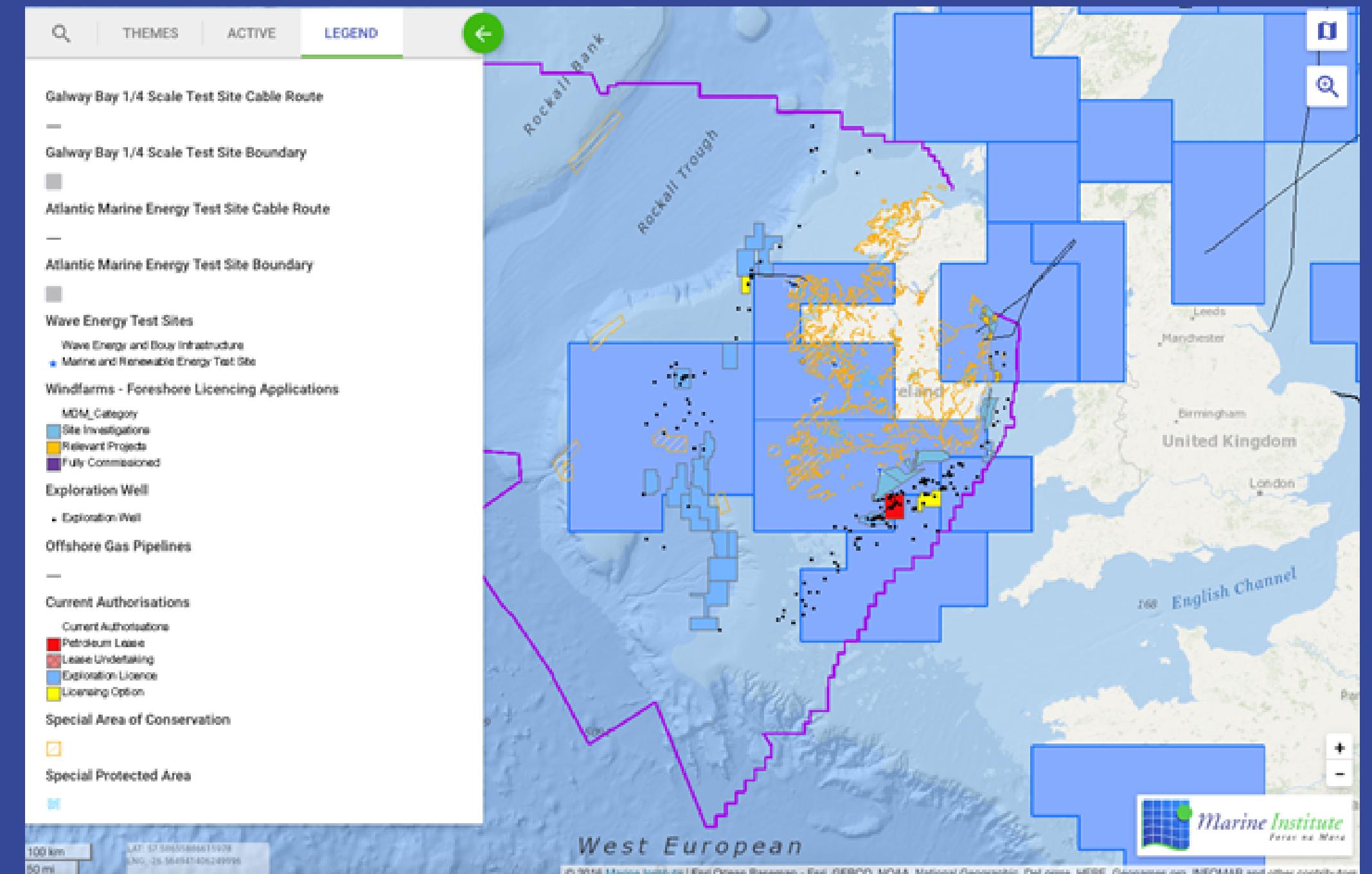
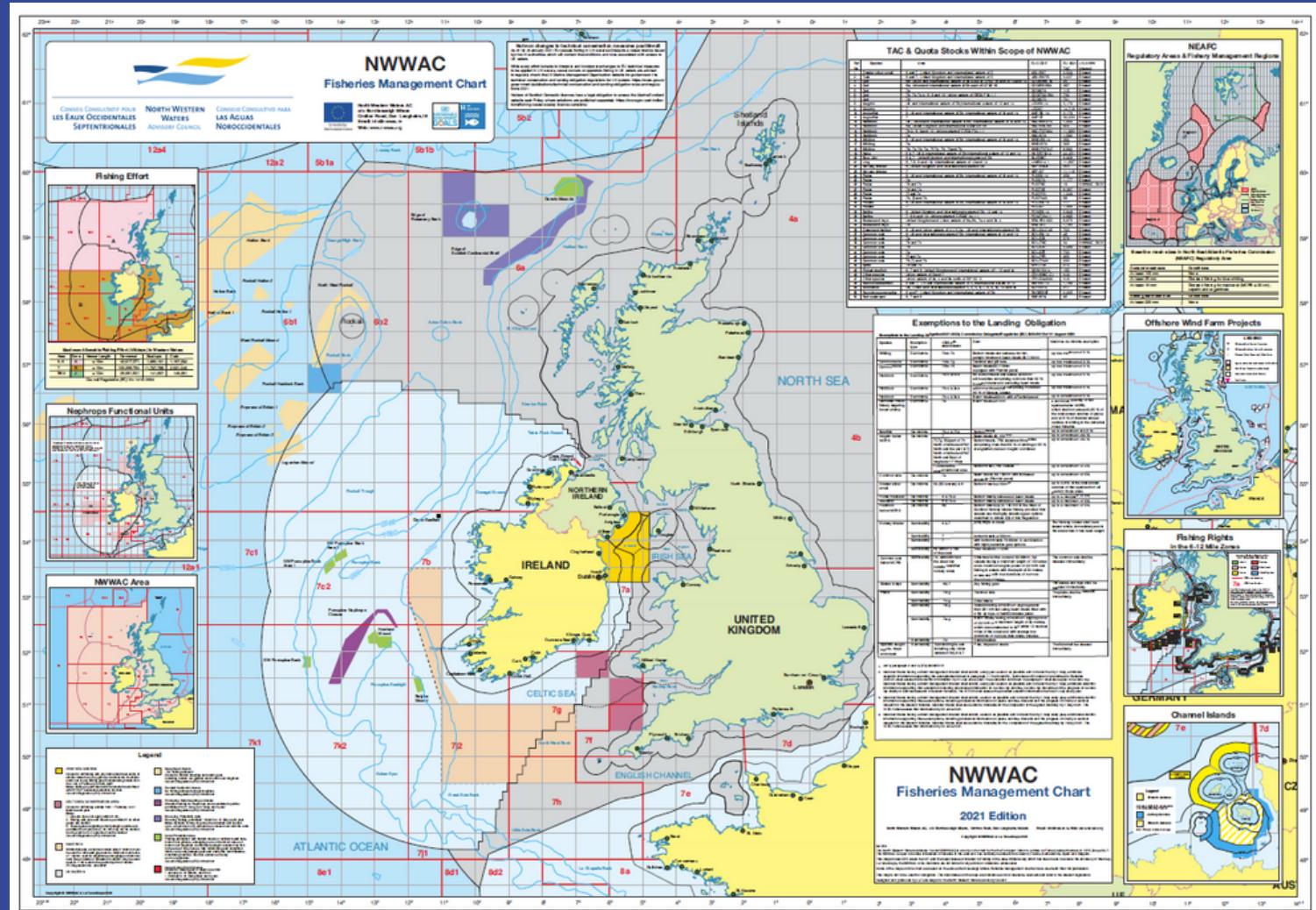


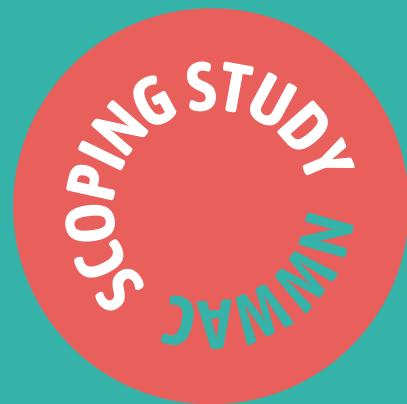
[Discover Seafood](#) is an interactive tool created to enhance public knowledge of local, sustainable seafood, and support those in the fishing sector - from fishermen to processors and retailers. Underpinned by broad research and stakeholder engagement, the Discover Seafood map allows for user-led exploration of UK seafood.

The [Clean Catch UK Bycatch Mitigation Hub](#) is an online reference library for fishermen and other stakeholders working in wildlife bycatch mitigation. Drawing upon a global database of mitigation measures, the tool allows users to search by species and gear type to find possible ways for reducing bycatch and entanglement in their own fisheries.



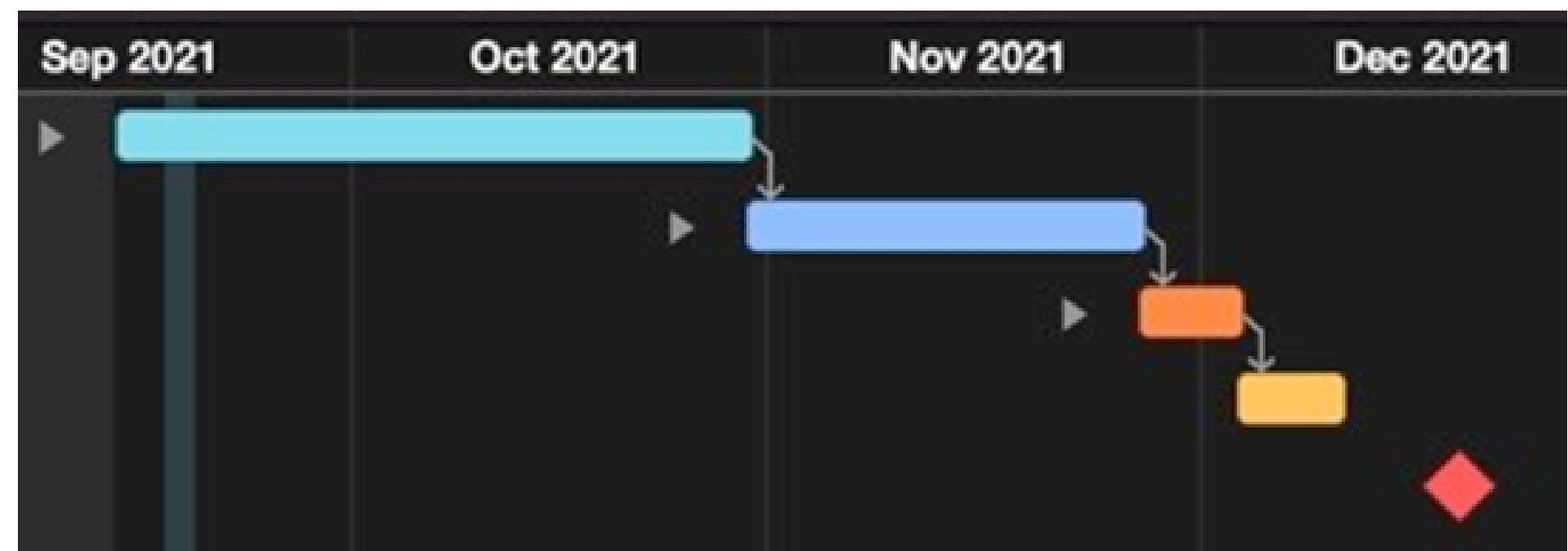
# STATIC VS DYNAMIC DATA PRESENTATION

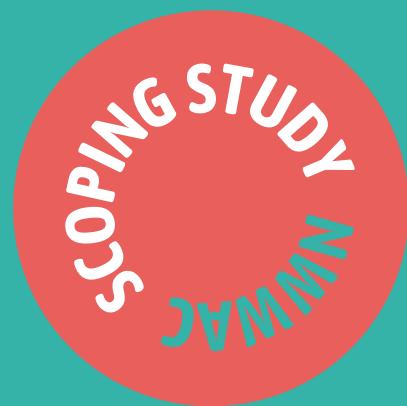




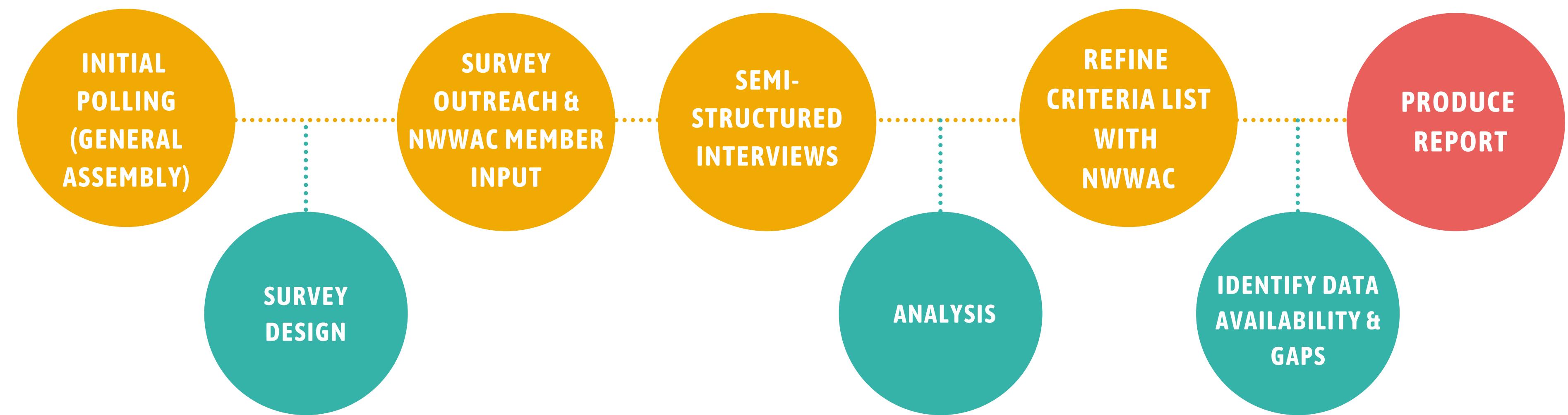
# SCOPING STUDY: TIMELINE

- Survey NWWAC members to establish needs and priorities
- Specifying the underlying database
- Identify next steps for project development
- Budget next steps
- Deliver scoping report





# SCOPING STUDY: PROCESS





# POLLING - QUESTION 1

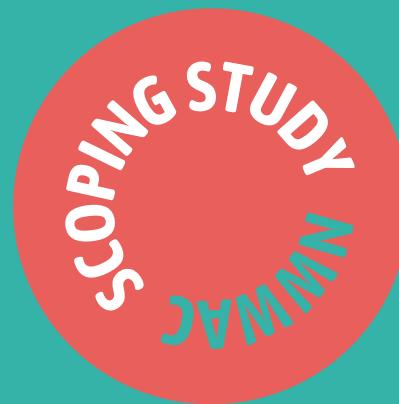


*What information do you (or your members) most need while at sea? Please pick three.*

*De quelles informations avez-vous (ou vos membres) le plus besoin en mer ? Veuillez en choisir trois*

*¿Qué información necesita usted (o sus miembros) en el mar? Elija tres*



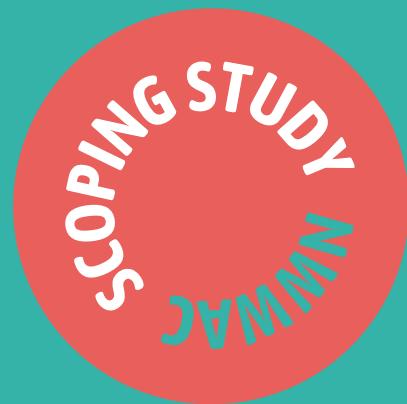


## POLLING - QUESTION 2

*Do you (or your members) currently access online mapping/GIS software whilst at sea?*

*Est-ce que vous (ou vos membres) accédez actuellement à un logiciel de cartographie/SIG en ligne lorsque vous êtes en mer?*

*¿Tiene usted (o sus miembros) acceso actualmente al software de cartografía / SIG en línea cuando está en el mar?*



## POLLING - QUESTION 3

*Ideally, what one piece of information would you (or your members) most like to be able to access when at sea?*

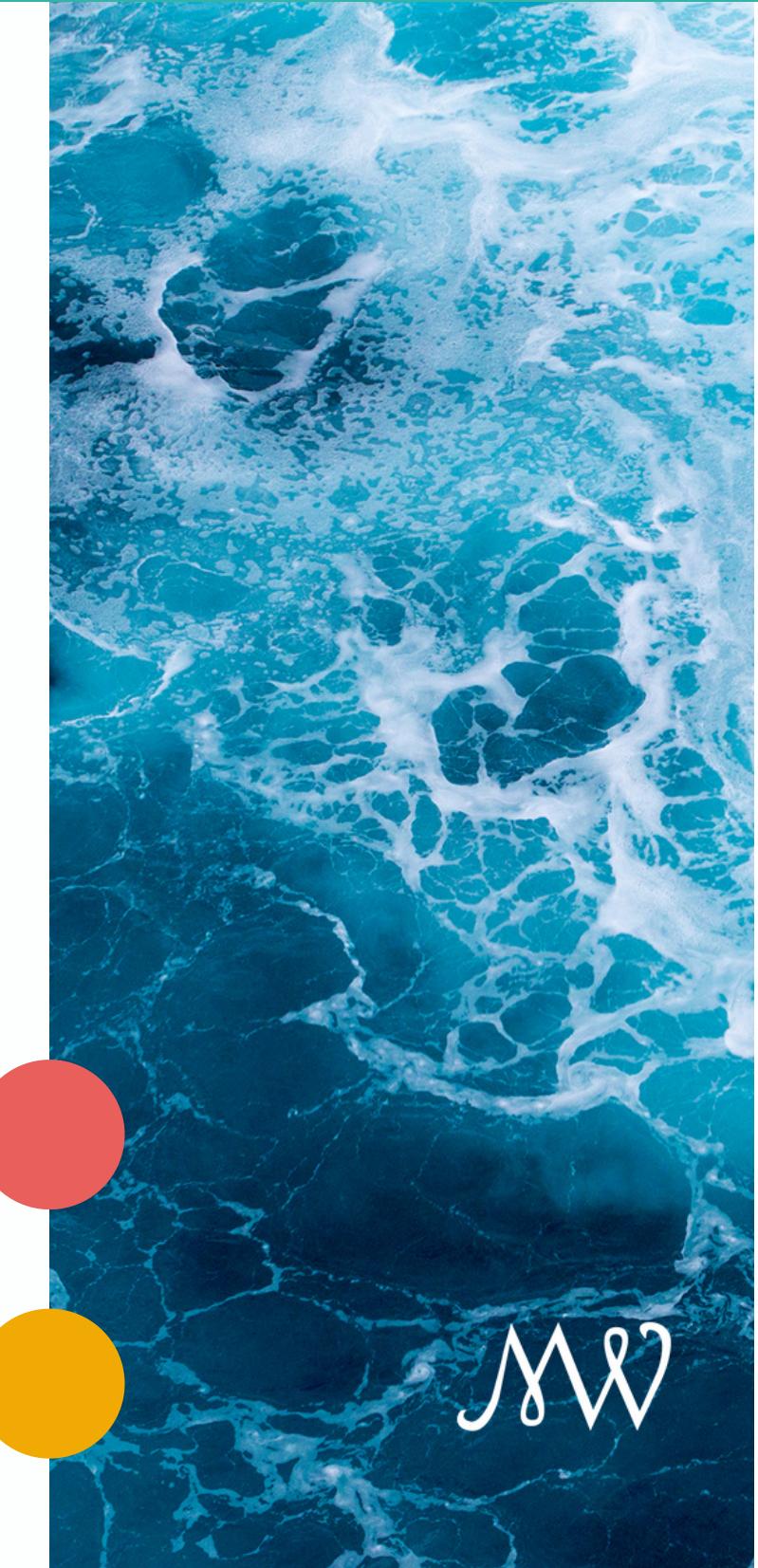
*Idéalement, à quelle information vous (ou vos membres) aimeriez-vous le plus pouvoir accéder en mer ?*

*Idealmente, ¿a qué información le gustaría más a usted (o sus miembros) poder acceder cuando esté en el mar?*



# WHAT HAPPENS NEXT?

- 27th September** Analysis of polling responses and survey development
- 30th September** Survey questions drafted, shared with NWWAC for sign-off
- 1st October** Survey goes live! NWWAC members will be invited to respond (survey to remain online for four weeks)



A close-up photograph of several green plastic shipping crates stacked together. The crates have a textured surface with various holes and slots for ventilation and handling. The color is a faded teal or turquoise. In the center, the words "ANY QUESTIONS?" are printed in a large, white, sans-serif font.

ANY QUESTIONS?



## STAY IN TOUCH

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