

SUSTAINABLE FOCUS

- Focus on quality, sustainability and environment.
- What separates us from the others
 - Produce fish without using chemicals or antibiotics
 - Nets without copper
 - Our own feed
 - Natural colorant
 - Cleaning of the feed
 - Higher omega 3
 - Algea oil
 - Fish inn : Fish out. 0,48:1



BLOCKCHAIN



- Customers are setting higher and higher demands that the products needs to be transparent and traceable.
- Blockchain is the future in validating information from production to customers.
- Kvarøy have a project where IBM, Atea and BioMar are involved making sure we get all the information throughout the production all the way to the customers.
- We are the first salmon farmer using Blockchain.

Signature Style
Kendall Brook



Use within
four days
of opening.



Smoked Atlantic Salmon
Always from Fresh Salmon

NATURALLY SMOKED IN MAINE

Ready To Eat | Delicate Flavor | Gluten-Free

NET WT 4.0Z (113g)

KENDALL BROOK SMOKED
SALMON 4 OZ
\$7.99
4.00 OZ
00082674038534
02/17/2017
LBN 1460366 PG 60 02/17/2017 STR 00009

Hand Trimmed
Boneless



Product of NORWAY, Processed in GERMANY

Atlantic Salmon
Portion

Farm Raised, Fresh

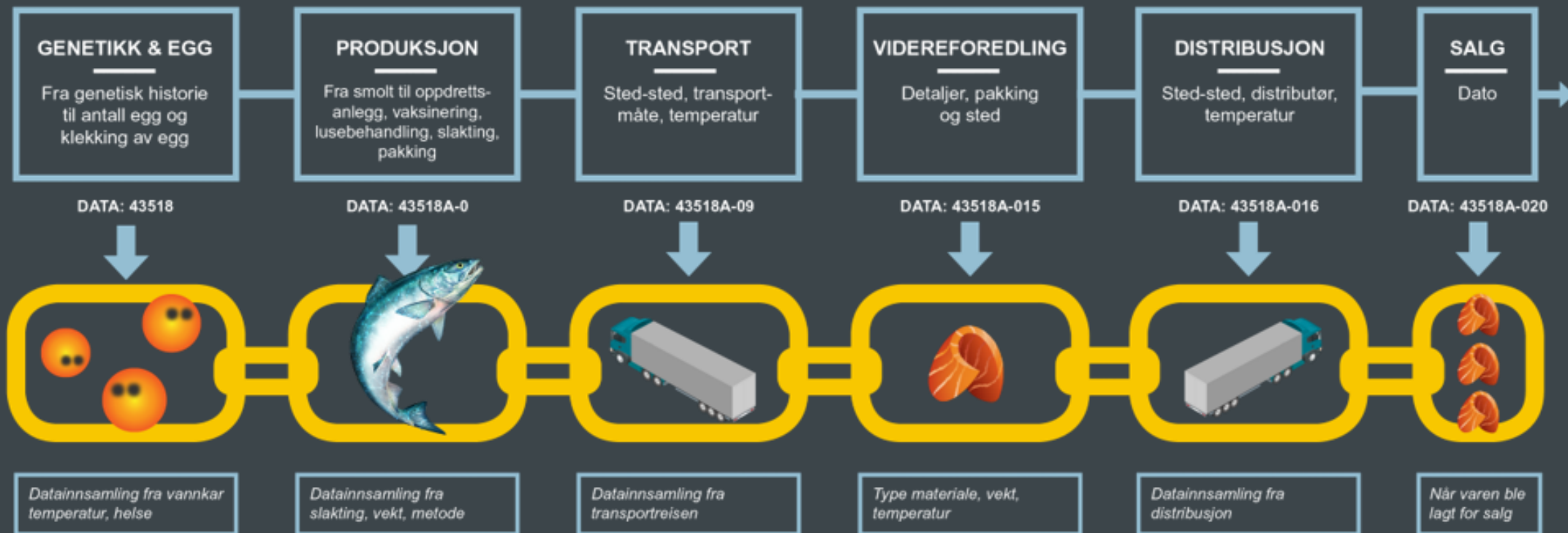
\$5.49
6OZ




Non-Synthetic Color Added

Unit Price: **\$0.9150 PER OUNCE**
2971100000

RESPONSIBLE
FARMED





Access control

Products

Facilities

Spreadsheet bulk upload

Download data

Data





Policy 1 - Farm to Store Transparency

✓ You currently have Policy 1 selected

Data shared with all Supply Chain Partners and Transaction Partners:

Product events, certificates, and product and location data for a lot, pallet or container are ONLY visible to Organizations who send and/or receive that lot, pallet or container. Transaction documents are restricted.

Example: ALL events, certificates, and product and location data that reference the same peanut butter cookies lot are visible to all Supply Chain Partners and Transaction Partners for the lot.

Data shared only with the Transaction Partner:

Transaction documents, including Purchase Orders (PO), Despatch Advice (DA/ASN), and Receive Advice (RA) are visible to ONLY the Transaction Partner involved in the specific product exchange.

Example: The Purchase Order for a peanut butter cookies lot, sent by the Retailer to Supplier (Transaction Partners), is not visible to any other Organization on the supply chain for the lot.

Note: Any user-defined data types that reference the lot are private and only viewable by the uploading Organization.

Policy 2 - One Up, One Down Transparency

Data shared with all Supply Chain Partners and Transaction Partners:

Strategi for inn....pdf 13559702 - At....pdf 13559702 - At....pdf 13559702 - At....pdf Vis alle x

IBM Food Trust™

- Access control
- Products
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Data

Register a product

Kvarøy Product name Product ID

Organization	Product ID	Product name
Kvarøy	4467204611952.atlanticsalmon	Atlantic Salmon
Kvarøy	4467204611952.ctrim	C-trim
Kvarøy	4467204611952.coldsmoked	Cold smoked
Kvarøy	4467204611952.feeda	Feed Type A
Kvarøy	4467204611952.feedb	Feed Type B
Kvarøy	4467204611952.feedc	Feed Type C
Kvarøy	4467204611952.noatlsalmsupgut5-6	Norwegian Atlantic Salmon Superior Guttet 5-6kg
Kvarøy	4467204611952.noatlsalmsupgut6-7	Norwegian Atlantic Salmon Superior Guttet 6-7kg
Kvarøy	4467204611952.pcknoatlsalmsupgut5-6	Packaged Norwegian Atlantic Salmon Superior Guttet 5-6kg
Kvarøy	4467204611952.pcknoatlsalmsupgut6-7	Packaged Norwegian Atlantic Salmon Superior Guttet 6-7kg

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Safe farmed fish from sea to table

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