

Enhancing NWWAC's
Impact:
Key Findings &
Recommendations

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Outline



GOALS



APPROACH



RESULTS



CONCLUSIONS &
RECOMMENDATIONS

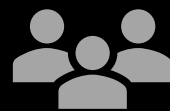
Goals



Perform an external and objective assessment of the functioning of the NWWAC



Identify strengths and areas for improvement



Develop recommendations

Approach

1

Meeting with AC
Management Team

Literature study

Development of the data
collection tools

2

Survey (Dec '22 - Jan '23)

Focus Group (Mar '23)

Interview (Apr - May '23)

3

Identify good practices
and recommendations

Approach

1

Meeting with AC
Management Team

Literature study

Development of the data
collection tools

2

Survey (N= 31)

Focus Groups (N= 26)

Interviews (N = 2)

3

Identify good practices
and recommendations

Key Findings

- Membership and Representation
- Meeting Efficiency and Transparency
- Challenges and Impact of Advice
- Interaction with External Organizations
- Communication & Public Relations



"NWWAC's strengths lie in its commitment, attention to detail, and experience"

Membership & Representation

- Rules of Procedure are well understood by members, contributing to the perception that the NWWAC is representative of relevant stakeholders
 - New members from the wider Blue Economy and/or UK as observer?
- ➔ Regional scope and Industry/OIG balance need to be maintained



Meeting Efficiency and Transparency



Meeting Efficiency and Transparency

- Transparency is maintained in terms of budget and spending, as well as the AC's internal functioning and consultation processes
- Meetings are constructive and of a good quality and scope
- Trust among members results in an open exchange of views and better understanding among stakeholders
- Chairs and Secretariat are key in maintaining a respectful and professional working environment
- Members prefer physical meetings but acknowledge the need for occasional virtual or hybrid meetings

Members are very pleased
with the Secretariat and
Chairs

Traits are: independence,
diplomacy, and impartiality

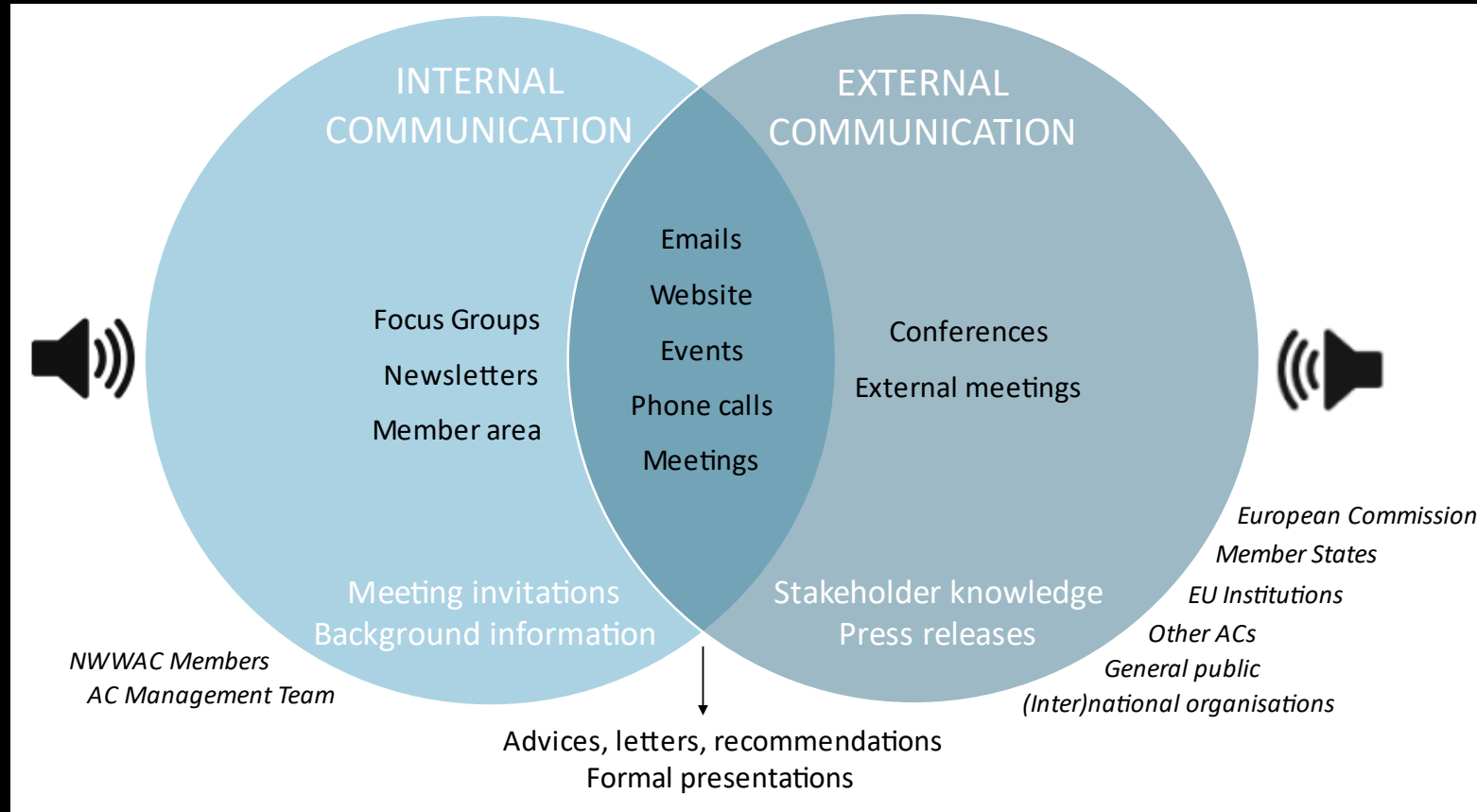
Challenges and Impact of Advice

- The participatory process of involving stakeholders has potential, but its impact on governance remains weak due to limited feedback from the COM
- High workloads pose challenges for members and policymakers, affecting the preparation and processing of AC advice

Interaction with External Organizations

- Interaction with the COM has decreased over the years, and NWWAC members regret the decline in face-to-face encounters
- Interaction with the Member States Group varies depending on the presidency and available resources
- Collaboration with other Advisory Councils is considered advantageous as it increases leverage and strength of the advice.

Communication & Public Relations



Recommendations

Adaptation to Changing Landscape

Expand advice and membership in emerging areas within the blue economy

Establish Focus Groups to address these topics with the participation of potential new members and/or UK



Improving Meeting Efficiency

- Enhance ownership and involvement of members in advice drafting
- Provide interpretation services at all meetings
- Produce concise and clear advice
- Collaborate on joint advice with other ACs where feasible



Enhancing Collaboration & Strengthen Dialogue

- Explore opportunities for increased collaboration with the COM
- Establish informal mechanisms for dialogue between NWWAC, COM, MS representatives, and external experts when relevant
- Establish an annual agenda-setting dialogue to:
 - Define priorities
 - Aligning efforts with the government's policy cycle
 - Consulting with policy-makers at different stages

Strengthening Internal Cohesion

- Share information about the involvement of the members in the AC and their contribution
- Utilize communication channels to showcase success stories





Mo Mathies • 1e
Executive Secretary at North Western Waters Adv...
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It was an honour to welcome Ms Rosa Quintana, Conselleira do Mar, Galicia, to the meeting of the [#NWWAC](#) Executive Committee today in Santiago de Compostela and to thank her and her administration for their support and assistance to this round of NWWAC meetings. She stressed the need for a strong alliance at European level of collaboration between the different regions with fishing interests. She confirmed that Galicia shares the AC's idea of obtaining balanced results, based on attention and inclusion, taking into account the interests of the industry and coastal communities assuring representatives that "It is an opportunity to share our concerns and contribute to the creation of a fair fisheries policy". (Photo European Press) ...meer weergeven

Effective Communication Strategies

- Invest in training to enhance the competencies of staff and leaders as boundary workers
- Utilize effective communication strategies, including storytelling, and diversify dissemination methods
- Increase presence on social media platforms to reach a broader community interested in European fisheries
- Promote cohesion among members by sharing information about their involvement in the AC and their contributions



NWWAC Performance Review

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THANKS

