



GEARING UP

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WHO IS INVOLVED?



CONTRIBUTING PARTNERS



FUNDERS





“ TO EXPECT FISHERMEN TO ADAPT TO THE NEW MANAGEMENT SYSTEMS, INFORMATION ON FISHING GEAR OPTIONS HAD TO BE MADE MORE EASILY AVAILABLE.”

THOMAS CATCHPOLE - CEFAS

A BACKGROUND TO GEARING UP



Experience

Cefas has track record in conducting fishing gear trials.



Scientific reports

Outputs disseminated by technical reports, scientific publications.



Adaptation

To help fishermen increase their selectivity, information on fishing gear trials needs to be more accessible.



What was needed?

An accessible, online platform to give fishermen easy access to detailed information about selective gear trials.



Collaborative initiative

Together with a community of fishermen from across northern Europe, the Gearing Up project has been developed to help fishermen find solutions to the Landing Obligation (LO).



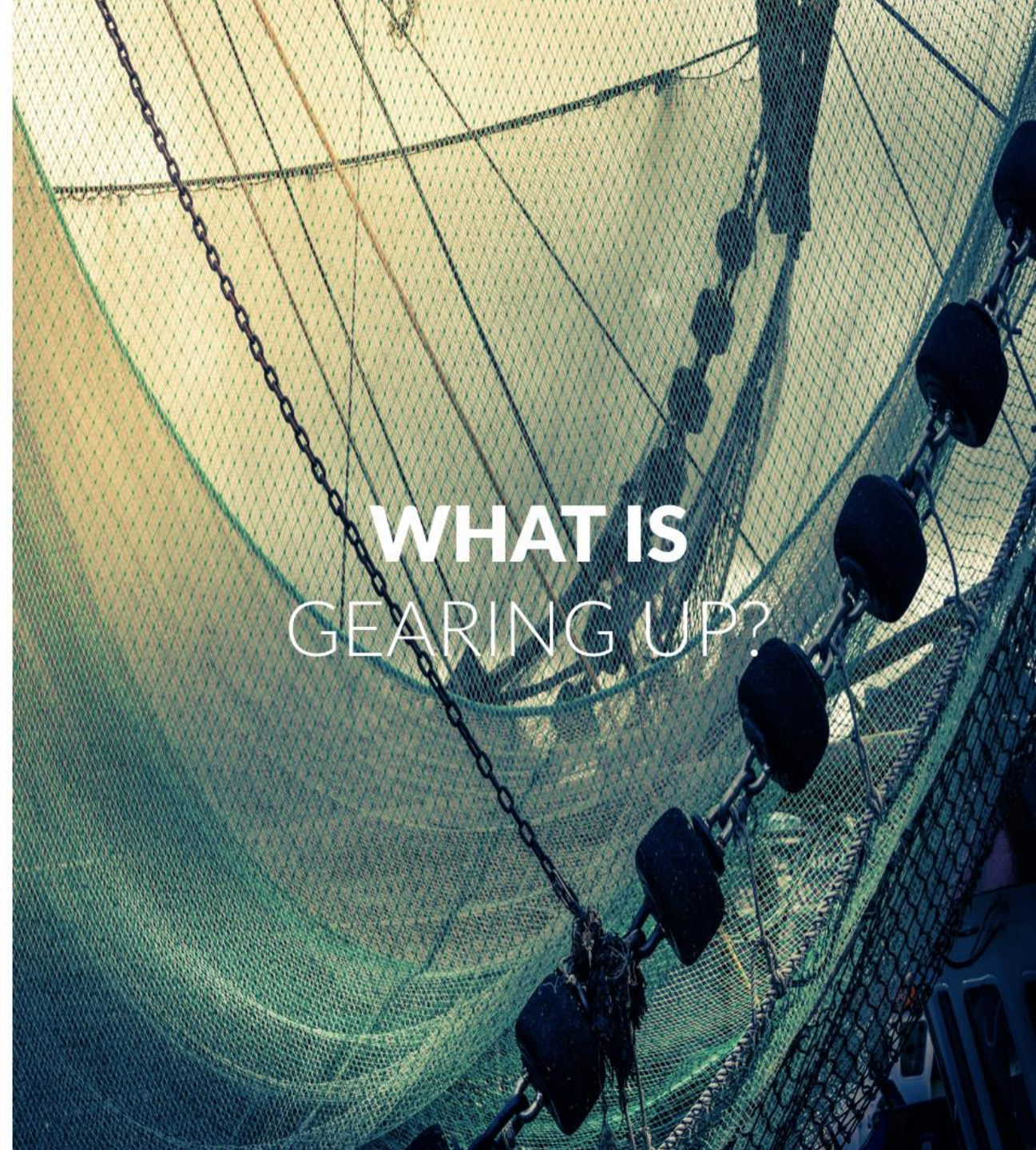
Online tool & brochure website

An online, interactive tool gives fishermen access to detailed results from gear trials anywhere, anytime, so they can make an informed decision about modifications to their fishing gear.



How can Gearing Up help fishermen?

The tool provides information on a range of gear designs. This is intended to help fishermen transition into the Landing Obligation – avoiding choke species, avoiding low value fish, maximising revenue.



DATA SOURCES

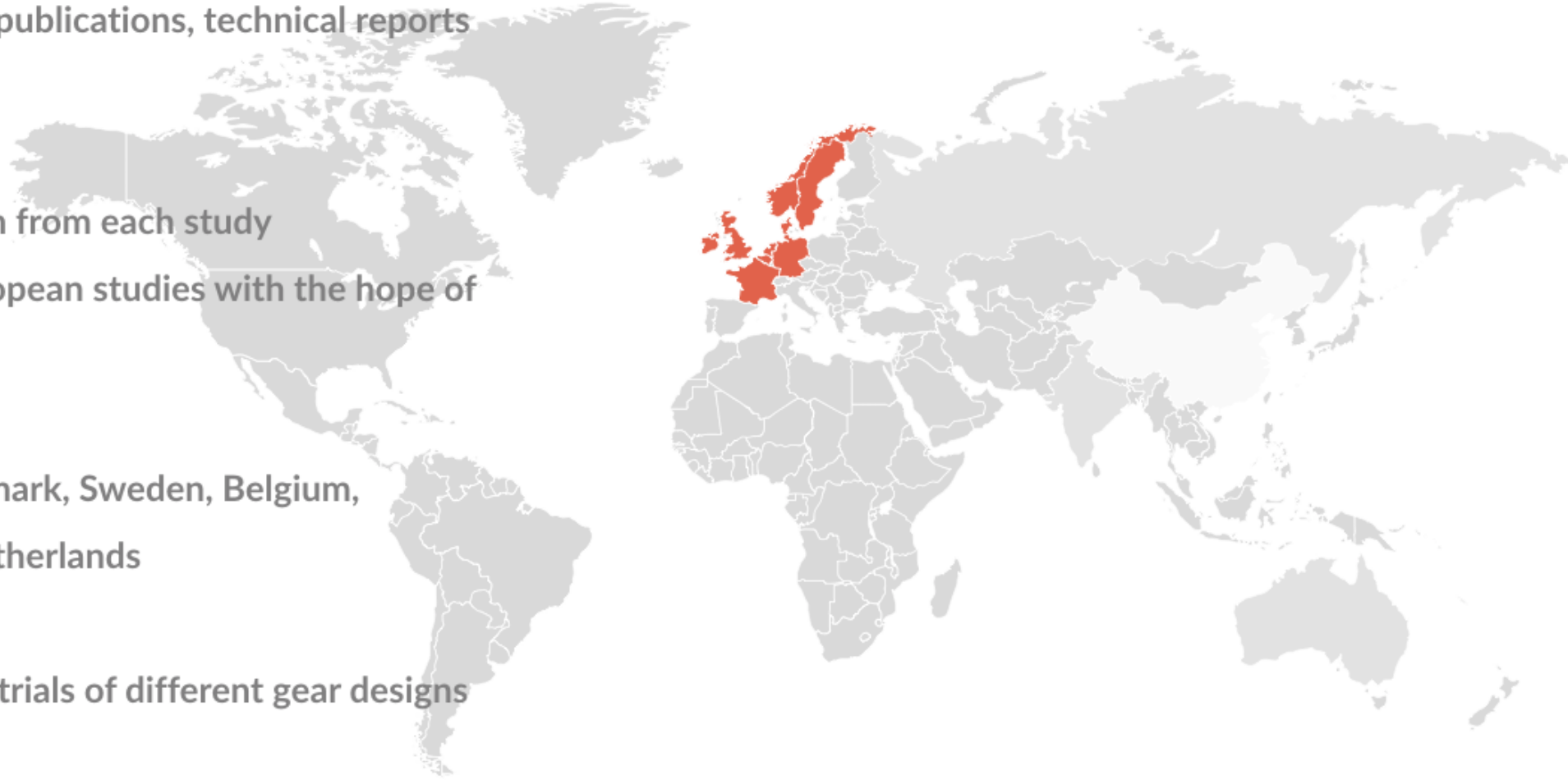
- Literature search - scientific publications, technical reports
(DiscardLess fact sheets)

- Extraction of key information from each study
Initial focus on northern European studies with the hope of
expanding geography

- Trials from UK, Ireland, Denmark, Sweden, Belgium,
Germany, France and the Netherlands

- 104 studies in the tool; 291 trials of different gear designs

- Currently the information is presented in French and English





TOOL DEVELOPMENT & ACCESSIBILITY



Workshops



Branding



Communications



Unique outputs

PROJECT STATUS



The tool went live
in December 2017

Feedback



Launch of new
features



LIVE
PREVIEW

WHO IS USING THE GEARING UP TOOL?



WHAT'S NEXT?

FUNDING

DRIVE

MORE TRIALS

REAL-TIME DATA

EXPAND

GEOGRAPHY

ADDITIONAL

LANGUAGES

INTERNATIONAL

SYMPOSIUM



ANY QUESTIONS?



www.gearingup.eu

www.tool.gearingup.eu



@GearingUp_

#GearingUpdates



@TheGearingUpProject



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